



INDIAN INSTITUTE OF FOREIGN TRADE

(A deemed university under Ministry of Commerce)

Delhi | Kolkata

20¹⁴₁₆ || **Final
Placement
Report**



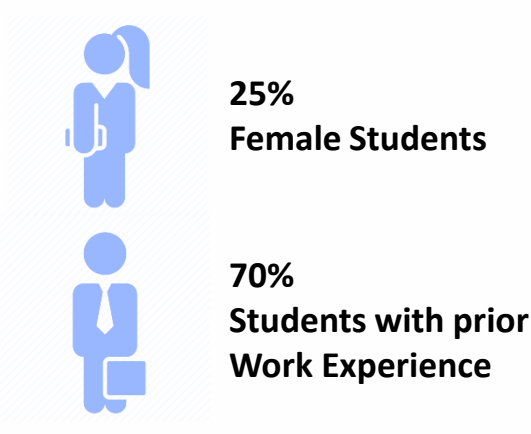
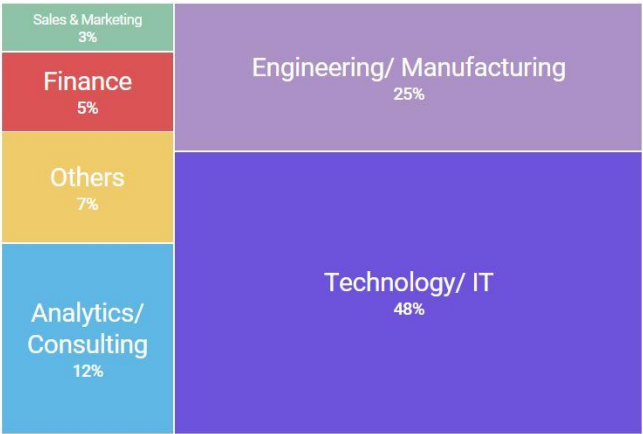
“Corporate giants’ confidence in the remarkable talent pool at IIFT have scaled to greater heights. Incremental rise in the offers per organization is the after effect of 52 years of magnificence in staff and instructional methods, and a huge alumni network”

*- Dr. Surajit Mitra
Director, IIFT*

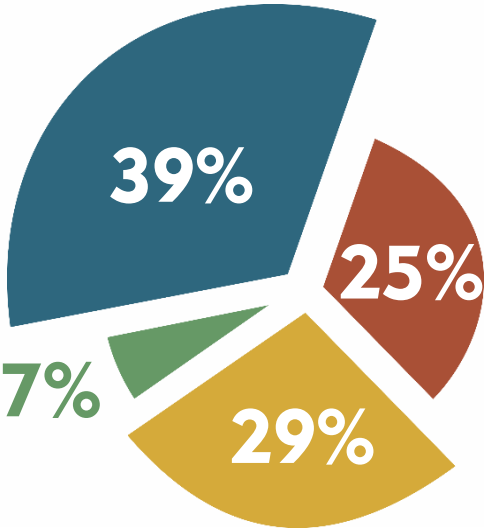
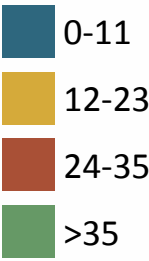


The class of 2016 has a diverse mix of Doctors, Lawyers, Engineers, Chartered Accountants, Humanities, Commerce and Science graduates with about 70% of them having prior work experience across a multitude of sectors like BFSI, Automobile, Manufacturing, IT, Consulting, Telecom, Consumer Goods, Trade etc.

Work Experience(domain wise)



Work Experience(in months)



New Associations

3M
Adobe
Synergy Consulting Inc.
Nivea
Pernod Ricard
British Telecom
General Motors
Maruti Suzuki
TATA Sky
ZS Associates
TGI Group
Polycab
Religare
Hexaware
Trident
Welspun
Car Dekho
Concentrix
Bhatia Brothers
Blue Stone
And many more...

81

Recruiters
participated

29 lac

Highest domestic
package drawn

**150,000
USD**

Highest international
package drawn

64

Pre-placement
offers to
students

15

International
offers to
students

24%

Increase in
average CTC

18, 01, 000

Average CTC offered to
students

36%

Increase in
PPO

64 PPO

Compared to 47 PPO in
the previous season

RECRUITERS: AT A GLANCE



Mahindra



Cognizant

JPMorganChase



MichaelPage

HSBC



L'ORÉAL

Raymond

ZS

ZS ASSOCIATES

NOMURA



TATA STEEL

Google



MARUTI SUZUKI

YES BANK

citibank



airtel



Bank of America



amazon



Edelweiss
Ideas create, values protect

Adobe



WIPRO

ICICI Bank

Flipkart



vodafone



AXIS BANK



BT



IDFC

Pernod Ricard

RummyCircle.com

Aricent



HCL



SHOPCLUES.COM



BlueStone.com



BAJAJ

Finance

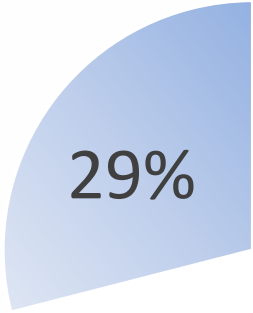
- ❑ IIFT's ingrained hold in Finance was reflected this year with 28% of the Batch bagging offers in this domain.
- ❑ The prominent recruiters in this domain include Global Leaders like J.P. Morgan, Goldman Sachs, Nivea, Nomura, Bank of America, Citibank, Axis Bank, Yes Bank, Edelweiss, HSBC, ICICI, IDFC Bank, Indus Valley Partners, Vodafone, IvyCap Ventures, Religare and SBI.
- ❑ Some of the coveted roles offered to candidates include roles in Corporate Finance, Centralized Research Group, Credit Analysis, Investment Banking, Risk Analysis, Global Investment Research, Commercial Banking, Indian and International Financial Institution Management



28%

Sales & Marketing

- ❑ Sales & Marketing continued to be the most sought after domain this year as well with 29% of the Batch opting for careers in this domain.
- ❑ Major recruiters in the FMCG space include ITC, Godrej Consumer Products, Nivea, L'Oréal, Pernod Ricard, Britannia
- ❑ Other recruiters in this domain include Google, Idea, Vodafone, Amazon, Flipkart, Madura F&L, Tata Sky, Axis Bank, Shopclues, Games 24x7, Blue Stone, Wipro CCLG.
- ❑ IIFT also initiated first time associations for roles in this domain with 3M, Adobe, GM, Pernod Ricard, Trident and TATA Sky being the major recruiters.
- ❑ Diverse roles were also on offer such as Business Analyst, Campaign Manager, Category Manager, Digital Marketing, Marketing Manager, Product Manager, Sales Manager



29%

Consulting & Strategy

- ❑ Another positive trend was the increase in the number of Consulting Companies participating in the Final Placement Process
- ❑ Coveted recruiters like GeP, Synergy Consulting, ZS Associates, Michael Page, Cognizant Business Consulting, Corporate Executive Board, Concentrix, Deloitte, Russell Reynolds, Actuate Business Consulting offered roles in this domain to Candidates



16%



General Management

- ❑ General Management was of prime attraction this year with coveted recruiters like Mahindra and Mahindra, Airtel, British Telecom, Raymond, Godrej Property Limited, L&T, Welspun, Concentrix and Polycab recruiting from IIFT
- ❑ The expertise gained from rigorous academic curriculum coupled with the flexibility of the flagship program catered to the demands of the Corporates for these coveted roles.

Operations

- ❑ A diverse range of organizations visited IIFT for roles in Operations and Supply Chain domain. The list of reputed recruiters include E-commerce majors Amazon, Flipkart and Zovi. Tata Steel continued its association with IIFT by offering its Operations role

Trade

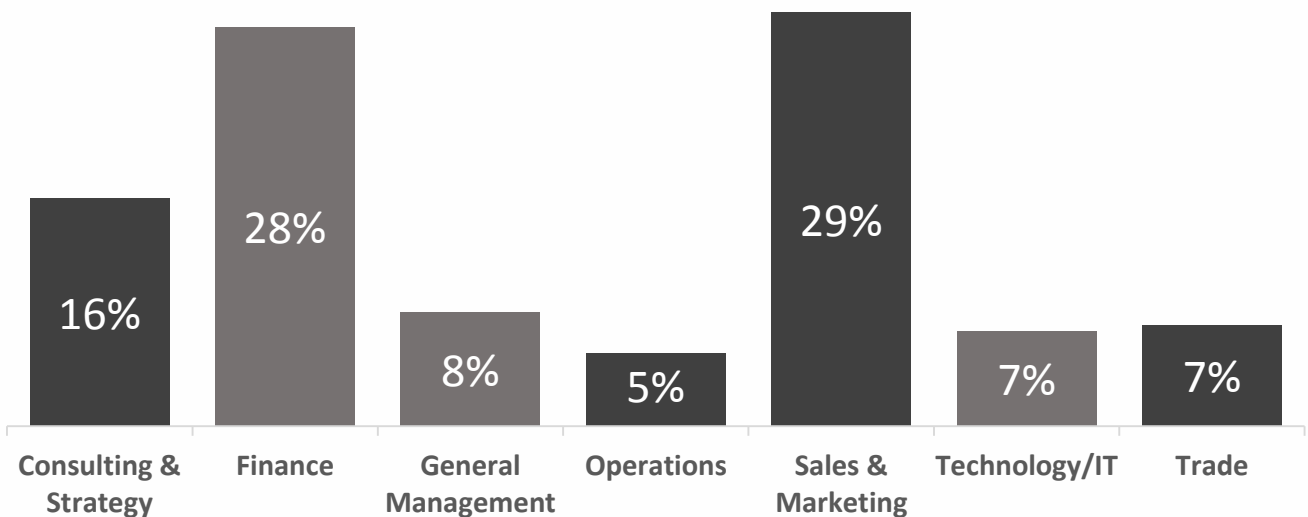
- ❑ Trade, the flagship specialization offered at IIFT also witnessed stupendous growth in terms of offers and remuneration
- ❑ Companies like ITC, Olam International, Louis Dreyfus, Aluzinc Asia, TGI Group, Bhatia Brothers, MMTC and Swiss Singapore visited the campus for their national/international roles

IT/Technology

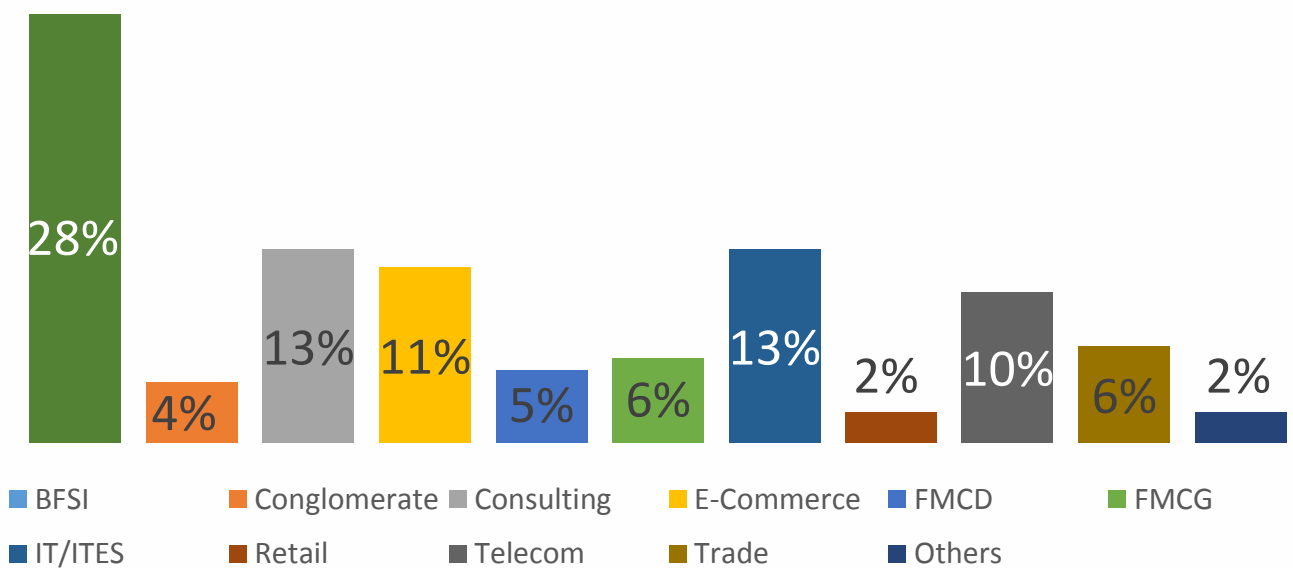
- ❑ Students' strong background in IT/Technology continued to attract Technology & IT companies to IIFT offering a gamut of profiles.
- ❑ This Sector saw participation from industry stalwarts like Adobe, Google, HP, IBM, HCL, Hexaware, TCS, Mahindra Comviva, Aricent, Wipro, Vmware and Eka Software. SAP hired from IIFT for its coveted SAP PreSales academy program



Domain wise



Sector wise



Alumni Support

IIFT has always been renowned for its strong alumni base. This year again our eminent alumni extended their valuable support and guidance which ensured that a plethora of prestigious brands visited the campus for placements.

Their constant presence during the processes was instrumental in providing encouragement to students and streamlining the engagements in the best possible manner.

The reputation that IIFT enjoys today is due to the presence of our alumni across various domains. We are proud of the fact that they have left a mark of their alma mater in their respective fields.

We take this opportunity to express our heartfelt gratitude to them and also hope that we will be the beneficiaries of their support in future as well.

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