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## IIFT's Vivaan 5.0 draws students held

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**KOLKATA, AUG 19/--/** Indian Institute of Foreign Trade (IIFT) recently concluded its Annual International Business Summit at its campus. This year's Vivaan 5.0 that was held last week was a coalescence of inspiring talks and fierce business competitions across six domains including Finance, Marketing, Trade and Operations, Strategy and Analytics, Entrepreneurship and Public Policy.

A three-day event, Vivaan played host to a range of pan-India events and competitions which saw students from various colleges and institutions converge at the IIFT campus. Since IIFT is known to be a student-driven institute, most of the activities during the event were held under the banners of the various student-run bodies, clubs and cells at IIFT.

This year's Vivaan witnessed several distinguished personalities who enlightened students with their knowledge and experiences. The industry stalwarts who were a part

of Vivaan 5.0 included Naveen Athresh (Senior Product Leader, Rakuten), Ankit Grover (VP, ARC Worldwide), N. Sivasailam (IAS, Special Secretary, Ministry of Commerce) and many more. The keynote speaker for the event was Indriyajit Sethi (VP and Head Group Strategic Sourcing, Tata Group).

Prof Manoj Pant, Director IIFT said, "IIFT is at the forefront of business excellence, generating cutting-edge research and creating noteworthy ideas. Our events bring together a vibrant community of business leaders and thinkers; creating a unique platform to debate, inform, engage and inspire the business community at large. Our students at Kolkata take great efforts in putting together Vivaan every year and as an event it has a direct positive impact on their management skills. Several of India's top management schools take part in the competitions. Experts from various fields interact with our students and provide them with impressive industry insights."