



INDIAN INSTITUTE OF FOREIGN TRADE

SUMMER PLACEMENT REPORT 2019-21



www.tedu.iift.ac.in



placements@iift.edu

MESSAGE FROM LEADERSHIP



Dr. Manoj Pant
Director

Since its inception in 1963, the Indian Institute of Foreign Trade (IIFT) has been aiming to groom socially conscious leaders, managers and entrepreneurs—who contribute not just to the society, but to the planet as well. IIFT is committed to excellence in management education, research and training; use of contemporary participant-centric pedagogies and teaching methods, and establishing a presence in the emerging segments of management education. IIFT is also prominent for its excellent faculty members and their outstanding research work published in top journals.

The Institute also ensures building a resilient connect with the industries not just for outstanding placements, but also to modernise the course curriculum for all the courses as per the industry requirements. We also have alliances with foreign universities and institutions—to fortify the student exchange programmes and collaborate for faculty exchanges and researches.

We express our gratitude to the corporate sector for the continued faith and confidence entrusted upon us. IIFT is committed to not only meeting but exceeding the expectations of the stakeholders.

IIFT's curriculum is a blend of inputs derived from the vast reservoir of knowledge and the technical expertise that exists within the Institute and the learnings that it generates through the collaborative endeavors with the trade and industry. The Institute's highly competent faculty, comprising of both in-house and visiting experts, work relentlessly to produce industry-ready professionals.

The activities of students are confined not only to the rigor of academics but are augmented by actively engaging industry leaders for guest lectures, organizing events at the Campus, working on live projects, attempting case studies and participating in intercollege and corporate competitions. The long list of such activities undertaken, and the laurels won by the students bears a testimony to the fact that they excel in a highly competitive environment.

It always has and shall continue to give us immense pleasure to welcome you aboard for our campus engagement process.



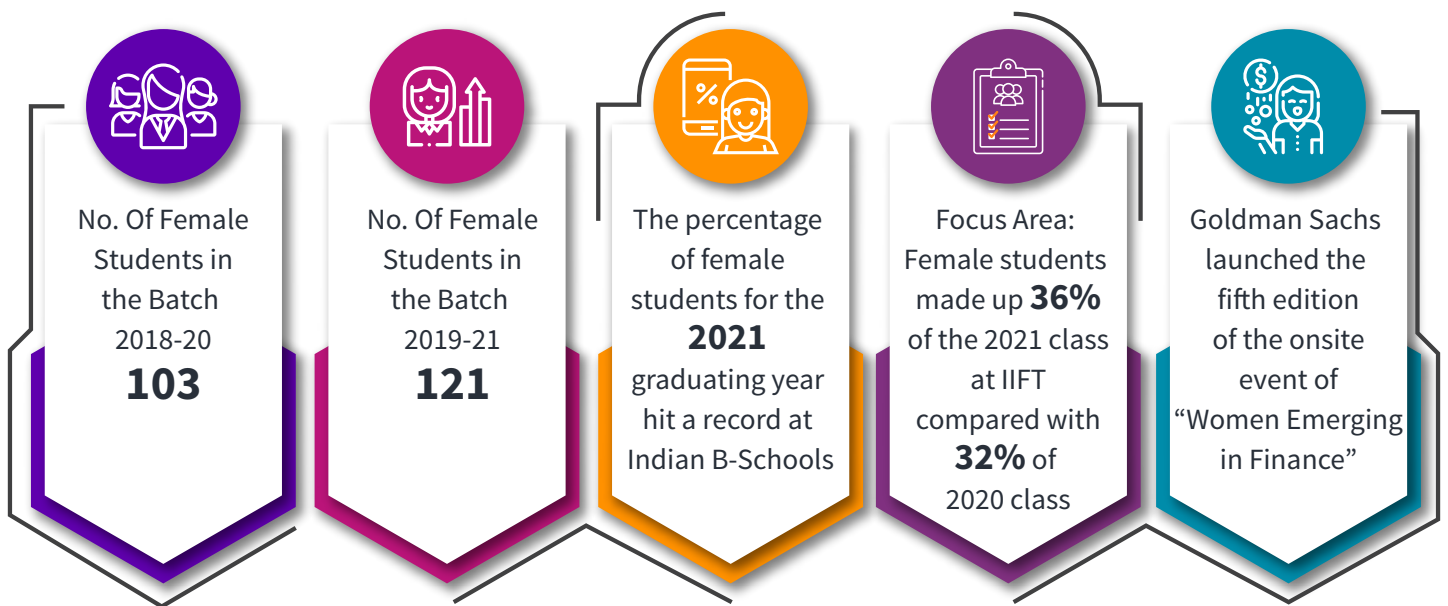
Dr. Rohit Mehtani
HEAD
Corporate Relations and
Placement Division

➤ 57 YEARS OF EXCELLENCE

The Indian Institute of Foreign Trade (IIFT) was set up in 1963 by the Government of India as an autonomous organisation to help professionalise the country's foreign trade management and increase exports by developing human resources, analysing and disseminating data and conducting research.

A catalyst for new ideas, concepts and skills for the internationalisation of the Indian economy.

The primary provider of training and research-based consultancy in the areas of international business, both for the corporate sector, Government and the students community.

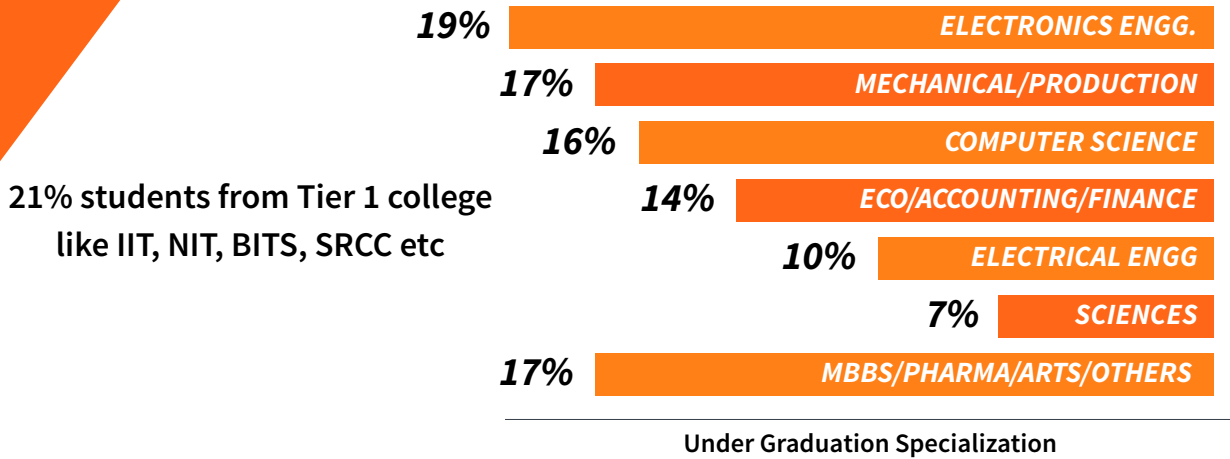


WOMEN LEADERS IN THE MAKING

BATCH PROFILE

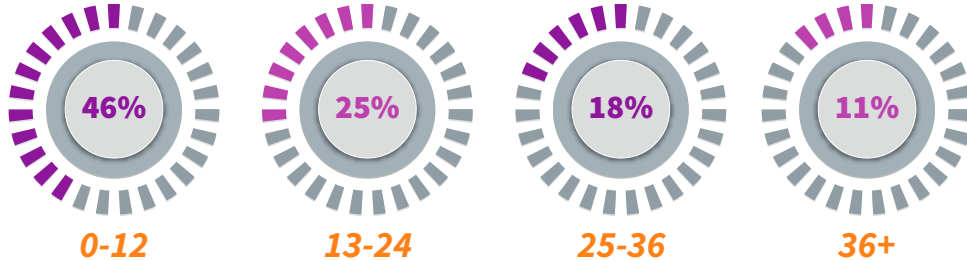
Batch Demographics

Education Background

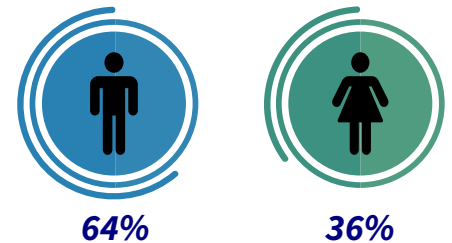


WORK EXPERIENCE

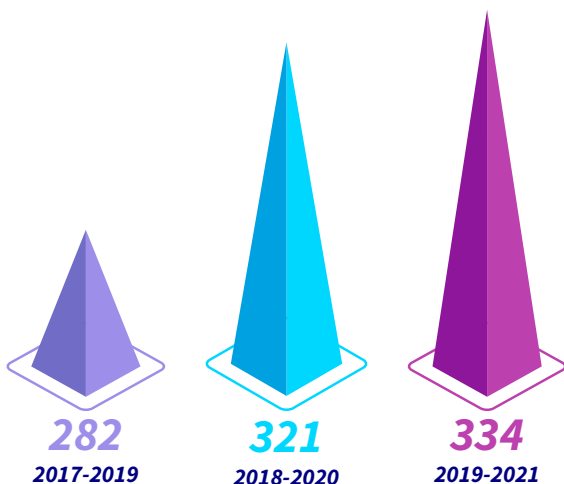
Work Experience Profiles in Months



Gender Diversity



Increasing Trend in The batch Size



Batch Size Increase

Work Experience Domain



➤ SUMMER PLACEMENT

Highlights 2019-2021



334
Biggest Ever Batch



100% Placement
for the batch



103
Participating Companies



344
Total Offers Made



44
No. of New Recruiters



Rs. 3.2 Lakh
Highest Stipend



Multiple Offers in
International Location

No. of companies offering stipend of **Rs. 2,00,000** and above increased by **46%**



18% growth in Average Stipend despite **4%** increase in the batch size



Almost **3/4th** of the batch got a **6 figure** Stipend



More than **60%** of the batch placed in Fortune **500** Companies



IIFT maintained its leadership in Trade domain attracting **28** offers



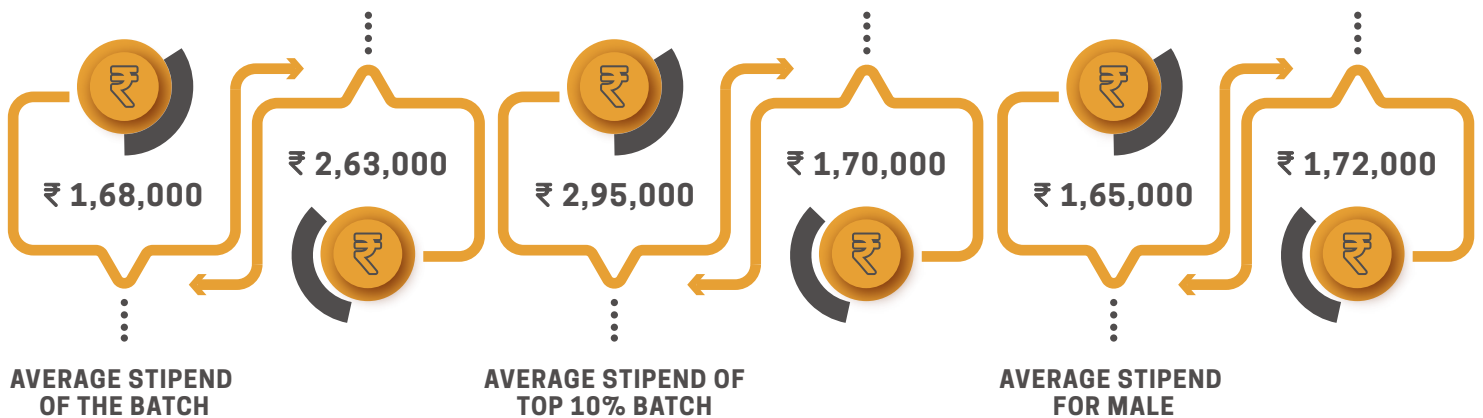
58% offers from Organisations where IIFT Alumni are CEO/CXO, Directors and Founder



AVERAGE STIPEND OF
TOP 25% BATCH

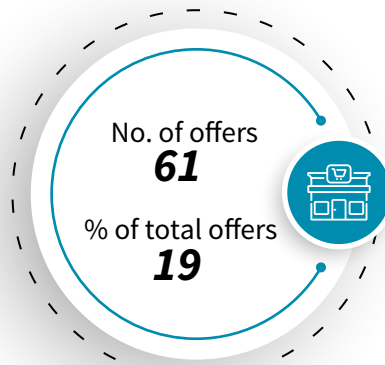
MEDIAN STIPEND
OF THE BATCH

AVERAGE STIPEND
FOR FEMALE



*All figures are for two months.

SECTOR WISE STATISTICS



▷ DOMAIN HIGHLIGHTS



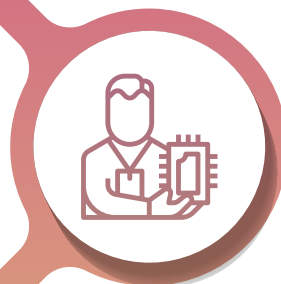
Finance and Trade

Sales & Marketing



General Management

IT/ITES



*Operations/
Manufacturing*

➤ FINANCE AND TRADE (Highlights)



IIFT has always been a preferred campus for recruiters in Finance domain offering roles in Investment Banking, Risk Management, Wealth Management, Equity Research, Corporate Finance and FinTech.

Citibank opened its coveted Treasury and Trade solutions role for the first time.



GE continued to open its prestigious FMP Program while IIFT's trusted recruiters such as JPMC, Goldman Sachs and HSBC offered prestigious Investment Banking roles.

ICICI Bank, Citibank, Indus Valley Partners and Synergy Consulting offered roles in corporate finance, Treasury, Fintech, International banking and Wealth Management.

DE Shaw, Bira91, BMW, Duff & Phelps, TresVista, Toffee Insurance and Silverdale Fund Management partnered with IIFT for the first time for summer placements.

Louis Dreyfus, Cogoport, Spices Board, Cargill, Sinar Mas Group recruited in large numbers for its niche trade division.

JPMORGAN CHASE & CO.

DUFF & PHELPS
Valuation and Corporate Finance Advisors



HSBC 

 ICICI Bank

 citibank

 Indus Valley Partners

 Synergy Consulting

DE Shaw & Co



BIRA 91 

 TresVista
FINANCIAL SERVICES

Silverdale
Fund Management

LDC
Louis Dreyfus Company

cogoport

toffee
INSURANCE

Cargill
Helping the world thrive

 sinarmas

SALES & MARKETING (Highlights)

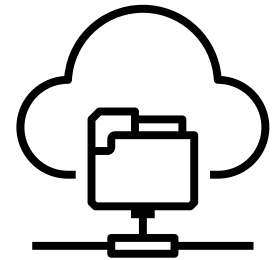
Sales & Marketing continued to be one of the most sought after domain with regular recruiters like ITC, Shell, Godrej, L'Oréal, Dabur, Airtel, Bajaj, ABFRL, RPG, Raymond, HUL, Tata Sky, Swiggy and Signify continued to show their trust in IIFT offering roles in Digital Marketing, B2B sales, Market Research, Retail etc

HCCB, TGBL, Haldirams, Toffee Insurance and Hero Motocorp were some of the first time recruiters who associated with IIFT for Summer Placements.

Coveted brands in the Pharmaceutical sector such as GSK CH, Cipla, Sanofi, Amway, OmniActive Health Technologies, Philips and Medtronic made a whopping 26 offers.



IT/ITES (Highlights)



Regular recruiters like Microsoft, Google, Wipro, Capgemini, Hexaware, Value Labs and TCS participated in Summer Placements 2019. Students were offered roles in Analytics, Product Management, Program Manager and allied fields.

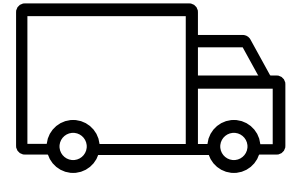
Microsoft revisited the campus for its coveted Program Manager Role.

Google offered its prestigious Business Intern NBU Gpay, Large Customer Sales - Analytics, Data Analyst - Trust & Safety ; and Google Customer Solutions - Sales & Operations roles.



OPERATIONS

(Highlights)



Gemini Corporation, Genpact, UPL, Becton Dickinson, Droom and Cogoport were added to the list of prestigious recruiters.

RPG, Shell, AkzoNobel, OmniActive Health Technologies and Ninjacart continued their association with IIFT by extending offers in the Operations domain.

DCM Shriram and Maersk continued to offer their prestigious roles in the Operations vertical.



GENERAL MANAGEMENT

Aditya Birla Group opened its coveted LEAP program for IIFT for the first time while Mahindra & Mahindra continued to recruit for their Group Management Cadre Program

Regular recruiters such as Reliance Industries and Axis Bank recruited in large numbers for their General Management role.



▷ STRATEGY & CONSULTING

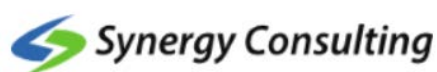
(Highlights)

Bain Capability Network and Synergy Consulting continued to hire for its consulting role.

Long term recruiters like Capgemini, Wipro and TCS continued their association by hiring in large numbers and offering Tech consulting roles.

Marquee recruiters like Godrej Properties Limited continued to hire students for strategy roles. Sun mobility also offered its coveted strategy role.

Ichelon Consulting, Brillio and Michael Page initiated new associations for their Management Consultant role respectively.



CORPORATE WALL OF FAME 2019

Mahindra
Rise.
NATIONAL WINNER
War Room

TATA
NATIONAL FINALIST
Steel-A-Thon

CFA Institute
ASIA PACIFIC FINALISTS
CFA Research

KPMG
NATIONAL SEMI-FINALIST
Ideation Challenge

ADITYA BIRLA GROUP
NATIONAL FINALIST
Stratos

J.P.Morgan
NATIONAL WINNER
The Deal

Unilever
NATIONAL FINALIST
Out Think

TITAN COMPANY
NATIONAL SEMI-FINALIST
Elevate 6.0

Accuracy
NATIONAL FINALIST
Accuracy Business Cup

oyo
NATIONAL FINALIST
The Catalyst Challenge

Unilever
NATIONAL II RUNNER - UP
Carpe Diem

i
NATIONAL II RUNNER - UP
Beat the Curve

ReNew POWER
NATIONAL FINALIST
Relead

ADITYA BIRLA GROUP
NATIONAL FINALIST
Avant Garde 5.0

Nestle
NATIONAL FINALIST
4P Challenge

FCB
NATIONAL FINALIST
Comstrat

L'ORÉAL
NATIONAL FINALIST
L'Oreal Brandstorm

airtel
NATIONAL FINALIST
iCreate Challenge

DUFF & PHELPS
NATIONAL FINALIST
Youiversity Deal Challenge

Unilever
NATIONAL SEMI-FINALIST
L.I.M.E.

RPG
NATIONAL FINALIST
Blizzard

PHILIPS
NATIONAL FINALIST
Think Up Challenge

ABInBev
NATIONAL SEMI-FINALIST
BUD Challenge

ADITYA BIRLA GROUP
NATIONAL WINNER
Woo-Me

rb
NATIONAL FINALIST
RB Global Challenge

Goodyear
SPECIAL INVITEE
Loud

YES BANK
NATIONAL WINNER
Transformation Series

VD
NATIONAL FINALIST
FINVALLEY 3.0z

MCX METAL & ENERGY
Trade with Trust
NATIONAL SEMI-FINALIST
Comquestz

TATA
REGIONAL WINNER
Mindrover

COLGATE-PALMOLIVE
REGIONAL FINALIST
Transcend

NOTABLE MENTIONS

signify
LUMINAIRE

HSBC
IB LEAGUE

OLA
CAMPUS CHALLENGE

Hero
CAMPUS CHALLENGE

BAJAJ
OFFROAD

Unilever
FINACE

ITC Limited
INTERROBANG

PEPSICO
DARE TO DO MORE

Shell
ENERGY DAY

Unilever
TECHTONIC

Google
CASE CHALLENGE

T.U.P.

NOVARTIS
NOVARTIS BIOCAMP

ninjacart
HUSTLE

gsk
GSK E^3

Mahindra
Rise.
MAHINDRA RISE

f
WIRED

List of Recruiters



➤ CONTACT DETAILS



Delhi Campus

IIFT Bhawan,
B21 Qutab Institutional Area
New Delhi - 110016

Kolkata Campus

IIFT Kolkata
1583 Madurdaha,
Chowbagha Road,
Ward No. 108, Borough XII,
Kolkata 700107



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Also visit us at: <http://tedu.iift.ac.in/iift/placements.php>