



2.6.2 SUMMARY SHEET

2.6.2 Attainment of Programme Outcomes, Programme Specific Outcomes and Course Outcomes are evaluated by the institution

The vision of IIFT is to be an academic Centre of Excellence in international business research, training, and education and the mission is to create and foster a learning environment that enables participants to be leaders in international business with sensitivity to society. The programme learning goals are developed based on the broad contours of the vision and mission of IIFT.

The goals revolve around learning decision making skills in the global business context, developing critical and analytical thinking when faced with complex business situations, providing solutions in the context of corporate governance issues within an ethical framework, developing the ability to work effectively in teams, managing conflicts and able to identify and apply management principles in solving problems related to social sector issues. These goals enable participants to develop vital skills that can facilitate them in becoming leaders in international business eventually. The learning goals defined for programmes in Kolkata are the same as followed at the Delhi campus. There is no difference in the learning goals for programmes offered between Delhi and Kolkata. There is complete uniformity in the learning goals and learning rubrics followed across both campuses. However, the only difference is the number of programmes that are conducted in Kolkata are fewer than the ones conducted in Delhi. While the MBA IB Full time programme runs in sync with the Delhi campus. The MBA IB Weekend and executive diploma programme have different timelines because of the timing in launching the programme.

Measurement Methodology

The Assurance of Learning (AOL) measurement is carried out across all core courses taught in the respective programmes. Hence, the measurement is carried out on the entire batch of students in the respective programmes and does not use sampling. The learning goals for effective communication skills are measured using research project dissertation reports for written communication skills and viva voce for oral communication skills. The learning goal for social responsibility is measured using assessments from NGO attachments. Measurement of both these learning goals involves multiple scorers. The remaining learning goals are scored by a single faculty member who is the course coordinator for the respective core course.

The measurement criteria used for assessing whether the goal was met underwent several changes during the last four cycles. The AOL evaluation criteria used for determining whether learning goal was met or not is as follows:

In 2017-18: Excellent and Good =>55% and Unsatisfactory <=15%

In 2018-19: Excellent and Good =>60% and Unsatisfactory<=12%

In 2019-20: Excellent and Good =>65% and Unsatisfactory<=10% (Meets the Goal)



In 2020-21: Excellent and Good => 70% and Unsatisfactory<=8% (Meets the Goal)

In 2021-22: Excellent and Good => 70% and Unsatisfactory<=5% (Meets the Goal)

These changes reflect the innovations and gradual understanding developed about the AOL process as well as attempts made to develop a better and effective AOL system at IIFT. In the initial cycles the criteria emphasized reaching a maximum number of students in the excellent and good category, while in the third cycle the criteria shifted to reducing the number of students who were in the unsatisfactory category. Thereby ensuring that the evaluation component was able to effectively achieve the programme learning goal across all categories of students.

<i>File Description</i>	<i>Documents</i>
<i>Upload any additional information</i>	AOL sheet IFM 21-23 T-III along with marking band.pdf
<i>Provide link for Additional Information</i>	http://campus360.iift.ac.in/