

5.4.1 SUMMARY SHEET

5.4.1 The Alumni Association / Chapters (registered and functional) contributes significantly to the development of the institution through financial and other support services.

IIFT has over 50,000 alumni spread across 30 countries, and the Division of Alumni Affairs (DAA) is engaged in developing a strong and active network of these cherished former students. IIFT graduates have achieved success in diverse fields and hold positions of responsibility and influence as distinguished corporate leaders, pioneering entrepreneurs, eminent academicians, and inspirational leaders. The division seeks to foster life-long intellectual and emotional bonding between the institute and its alumni, and to provide the current students at the institute an opportunity to connect with the alumni across the globe. This division also facilitates a common platform for professional networking and business, career development, and sustained learning opportunities. The focus of the division is to offer a platform for the alumni to connect with their alma mater and contribute to enhancing the legacy of IIFT.

The Alumni Relations Committee (ARC), a student body that functions under the DAA organizes guest lectures, assists in the career mentorship program of IIFT students, maintains the Alumni database, publishes the quarterly magazine 'Aluminati' and keeps alumni and students updated through the official social media handles. The committee hosts several events throughout the year, ranging from Chapter Meets in various cities, the 10-year reunion, the Silver Jubilee Celebrations as well as The Grand Alumni Reunion, one of the most awaited events of the year. IIFT annually awards its notable alumni through the "Alumnus of the Year" awards in two categories – Corporate Leadership and Entrepreneurship. Alumni who have shown their capacity to translate their vision into reality are felicitated for their achievements and contributions.

The IIFT Alumni are organized into 6 domestic and 4 international chapters. Annual Chapter meets are held in these chapters where the alumni interact and reminisce about their days at IIFT. DAA in coordination with ARC organizes the Grand Alumni Reunion, Alumni Sessions through Guest Lectures, Talks, Panel Discussions and Career Mentorship Programs, and keeps alumni updated through social media and the Alumni website. The Alumni relations website serves as a one-stop destination for the alumni to access campus and institute related information, become aware of the latest campus news, know more about each other and the various alumni engagement events organised by the DAA and the ARC.

DAA's social media presence aims to not only connect the alumni but showcase their expertise and experience to the current and the prospective students of IIFT. The ARC regularly posts about all alumni activities on its LinkedIn, Facebook, and Instagram handles. The committee also has a YouTube channel where video content is actively posted. The activities and engagements organized by the student-led body ARC and the DAA have given an opportunity to the students to learn from the rich and diverse experiences of the alumni. The alumni support other initiatives of the students such as induction, orientation for placements, port visits, student projects, and festivals. The constructive interactions improve the image



and the esteem of the institute in the corporate world, as well as among those aspiring to pursue their MBA (IB) from IIFT.

Additional requirements:

File Description	Documents
Link for additional information	Alumni Relations website: <u>http://www.linkedin.com/in/alumnirelationsiift/</u> Social Media presence: <u>http://www.facebook.com/IIFTAlumni,</u> <u>http://www.instagram.com/iiftalumni/</u>
Any additional information	Alumni Activities indicated in Annual Reports MoM of Alumni Executive Council