7.2.1 Describe two Best practices successfully implemented by the Institution as per the NAAC format provided in the Manual.

Practice 1

1. **Title of the practice:** **Complete Academic Management System**

2. **The Context that required the initiation of the practice:**

IIFT has been in the forefront in developing Information and Communication Technology (ICT) to support academic management activities of the institute for both the campuses. For this purpose, IIFT has developed a fully integrated in-house platform known as "Campus360" that provides multiple facilities both for faculty, students, programme office, IT and finance for the complete academic management system of the institute.

3. **Objectives of the Practice:**

Campus 360 of IIFT is an extremely efficient, systematic, and sophisticated yet user friendly automated campus of e-learning. Some of the effectives features that are provided through Campus 360 are acts as a medium of Student Information System, Faculty Information System, Faculty Deployment, Courseware Repository, Planners & Results, Online Quizzes and etc which helps is smooth conduction of the courses at IIFT.

4. **The Practice:**

The system allows continuous internal assessment process, evaluation of courses and conduct of quizzes, cases, assignment submission, class participation, classroom engagements and etc. The student's assignments and case studies with the deadline are uploaded in the Campus360 by the faculty members which the students with a time limit submit then to the faculty online. Quizzes are also conducted online through Campus360. The evaluation of quizzes are also automatically done to support the faculty in terms of comparing performances of the students with no time spent. Faculty upload internal marks on Campus360 as a part of continuous evaluation which allows the students to see their performances any time they require through the same portal. The final dissertation projects are also uploaded through Campus360 and also monitored by the faculty regularly recording their comments for ultimate evaluation of marks.

5. **Obstacles faced and strategies adopted to overcome them:** The education industry is on edge of a radical change. The need for manpower is increasing with the growth in the Education industry, and a huge demand-supply gap is expected in the education space. To overcome these challenges resulting from such gaps, this industry needs IT solutions to manage its resources with optimal efficiency. In today's world, administration

& management of organizations, particularly educational institutions, has become a tedious and complex task. It requires careful planning, systematic approach and accurate control of administrative processes to attract the best students, produce best results and project the best image. Coupled with tight competition from the industry, these institutions are increasingly seeking the help of information technology to improvise their facilities and maintain a competitive edge to their educational business.

6. Impact of the practice: The Campus360 also provides mid-term and end-term feedback to the faculty based on their classroom performances evaluated by the students. The feedback helps the faculty to improve their performance. It also provides the facility of online attendance which saves time The programme office also keeps touch with both faculty and students through Campus360 and regularly upgrade them with class schedules and attendance. Therefore, in a nutshell Campus360 is an in-house unique experiment of IIFT in providing a complete management system efficiently and effectively.

7. Resources required:

Practice 2

1. Title of the Practice: Certification Matrix for Exports

2. The Context that required the initiation of the practice:

Compliances of country requests are important for a successful export transactions. In order to comply with the importing country requirement, exporters need to get their products tested and certified by the designated agencies. Though big companies may take the help of consultants, the MSMEs suffer. In this context, IIFT has developed a certification matrix for major products of interest to the exports of the state using digital tools.

3. Objectives of the Practice:

1. To provide product-country specific compliance requests get one place

2. To disseminate the complete details of such compliance requirement modified by the importing countries.

3. To highlight the cost of compliances to prepare the exporters to account for such costs in their pricing.

4. To help the MSMEs and agencies to know the compliances

5. To create a replicable certification matrix

4. The Practice:

The certification matrix which is a web based application can be accessed by all such exporters to get the strategic information at any place they convened. It is available through the website 'Silpa Sathi', operated by the WBIDC.

5. Obstacles faced and strategies adopted to overcome them::

Being a self-financed Institution; IIFT could not fund the initiative. Hence, a project was conceptualized and put forth to the WBICD which has funded it as it will be useful for the MSMSs in the state. It is replicable with lesser cost once developed.

6. Impact of the practice:

The certification costs would help the exporters in taking proper pricing decisions and branding their products for quality.

Additional requirements:

File Description	Documents
Best practices in the Institutional website	naac_bestp.pdf (iift.ac.in)
Any other relevant information	N/A