



### 7.3.1 SUMMARY SHEET

#### ***7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words***

Since its inception, the IIFT has developed a distinctive mission with a focus in international business that is elaborated through its vision, values and strategies. IIFT is held in high regard by all stakeholder groups nationwide for its distinctive, strong position achieved. The mission carries through to programs and courses as well as intellectual contributions. A broad range of both internal and external stakeholders contributed to developing the mission, which is communicated widely and effectively through multiple channels. Discussions with students, faculty and staff as well as numerous sponsored applied research projects reflect the mission's attractiveness to key stakeholders. IIFT achieves apparently strong, continuous impact in various mission-relevant domains. The school has been pursuing its mission and executing its strategy for 2019-24 with apparent success and it is in the process of leveraging its entrepreneurial drive further with ongoing expansions in terms of campus space and subsequent planned growth in student numbers.

In addition to teaching and providing policy input, IIFT has been increasingly aiming at high-quality scholarship, particularly in mission-driven research domains. The IIFT has adopted quality rankings of publication outlets and systematically monitors and supports research output, resulting in a noticeable move from quantity to quality in research. Competitive research grants support a host of applied research projects in support of the school's mission and generate policy impact. The alignment of intellectual contributions with the Institute's mission/vision is explained.

IIFT appears to have more than adequate financial resources to support its current and intended future activities. Major new initiatives are identified along with their funding sources. The core operations of the IIFT is self-financed through revenues. Select capital expenditures aiming at major expansions as well as capital and operational expenditures of several centers are financed from government funds.

IIFT's engagement with the business community includes extensive executive education programs, in-company projects for students and faculty, etc. Three specialized centers, fully funded by the Ministry of Commerce and Industry, Government of India, provide input for policy making by government and provide capacity- building for various organizations in South Asia on WTO and Regional Trade Agreement related matters. The Centre for North Eastern Studies at the Kolkata Campus, funded by the North Eastern Council and other NE states, provides handholding support to the entrepreneurs of the North Eastern states and undertakes research and analysis on developmental issues related to international trade and business. The Centre for Trade Facilitation and Logistics developed a Logistics Index for the country.

There are several examples of the school's innovation. The curricula themselves are prime examples. The IIFT Kolkata conducted a Twining Program with SAS to offer a course on 'Predictive Modelling & Big Data Challenges' to MBA (IB)-Full time Students. IIFT's International Port visit is a unique program offered to executive students, which blends international exposure and an opportunity for networking with international



business associations to learn from their best practices. Noteworthy is the curricular integration of the cooperation with NGO's.

***Additional requirements:***

<b><i>File Description</i></b>	<b><i>Documents</i></b>
Appropriate web in the Institutional website	<a href="https://www.iift.ac.in/iift/docs/NAAC/IIFT_Strategic_Plan.pdf">https://www.iift.ac.in/iift/docs/NAAC/IIFT_Strategic_Plan.pdf</a>
Any other relevant information	N/A