



# DIPLOMA IN INTERNATIONAL TRADE PROGRAMME (ONLINE)



**LIVE SESSIONS ON EVERY SUNDAY**

**BATCH 2023-24**  
(July 2023- May 2024)



**INDIAN INSTITUTE OF FOREIGN TRADE  
(DEEMED TO BE UNIVERSITY)**

**(Under Ministry of Commerce and Industry, Government of India)**

## Vision

To be an academic Centre of Excellence in international business research, training and education.

## Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

## IIFT at a Glance (Rankings) 2022-23

The IIFT have participated the following B-School rankings in AY 2022-23 and ranked as:

- 4<sup>th</sup> in All-India Region-wise Top B-Schools, North Division
- 5<sup>th</sup> in Chronicles All India B-School Survey.
- 9<sup>th</sup> in Fortune India Best B School 2022.
- 9<sup>th</sup> in Indian National Ranking Framework (IIRF).
- 10<sup>th</sup> in Business Today–MDRA
- 12<sup>th</sup> in MBAUniverse.com
- 24<sup>th</sup> in National Institute Ranking Framework (NIRF)



## MESSAGE FROM THE VICE-CHANCELLOR

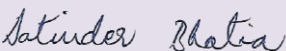
Indian Institute of foreign Trade began its journey in 1963 and has been successfully fulfilling its mission of creating and fostering a learning environment that enables participants to be leaders in international business with sensitivity towards society. IIFT is a pioneer in the field of research related to foreign trade and a hub for knowledge dissemination. It has emerged as a leading B-school in Asia Pacific and an academic Centre of excellence in International Business, Research, Training and Education.

In 2002, IIFT was granted the status of “Deemed to be a University”, thus recognizing its contribution to the knowledge dissemination and skill promotion, specifically in the domain of International Business. IIFT is now spread over Delhi, Kolkata, Kakinada and GIFT city Gujarat. The National Assessment and Accreditation Council (NAAC) has also recognized IIFT as ‘Grade A’ Institution. Needless to mention that most surveys conducted year after year have ranked IIFT amongst top B-schools in India. As a university, the institute has also signed MOUs with leading institutions of the world for mutual exchange of students and teachers in the area of International Trade and Business.

IIFT offers various programmes ranging from Ph.D., to Diploma, Certificate and Degree programmes in International Business. Each year many candidates apply for different programmes. The Diploma in International Trade (Online) programme has been designed by the Centre for Distance and Online Education (CDOE) set up in the Institute in 2021. This programme is designed for the working executives and is based on a comprehensive structure intended to deliver education in International Trade and related aspects.

With recent changes in the arena of international business, domestic markets have become intertwined with global value chains. In order to develop the domestic markets and carve a niche in the global markets, a great deal of knowledge and skill in international trade is required. IIFT consistently meets this challenge by updating its course content and pedagogy to equip its students with the skill-sets required to become effective and capable global managers. IIFT’s endeavor has been widely recognized with various awards over the last few years for its industry relevant course content and sector specialization. This can be attributed to the fact that the Alumni of IIFT are now leading various national and international organizations across the globe.

IIFT is now looking for the best candidates for the Diploma in International Trade Programme for 2023-24 which also presents you an opportunity to be a part of IIFT Alumni network. I, therefore, extend a warm invitation to you to become a part of IIFT’s knowledge process to enhance your skills and emerge as global leaders and managers who will carry forward the legacy of IIFT.



Dr. Mrs. Satinder Bhatia  
(Vice Chancellor)

# ABOUT THE INSTITUTE

The Indian Institute of Foreign Trade (IIFT), deemed to be University, is the National Institute in International Business Education and Research. Established in 1963, as an autonomous body under the Ministry of Commerce & Industry, Government of India, it has contributed in the skill building for the external trade sector of India. The contributions of the Institute have earned it the status of “Deemed to be University” in the year 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade “A” institution. Over the years, IIFT has emerged as the national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

## International Collaborations

In order to retain its position as a top B-School and a highly rated research organization, IIFT has been successfully strengthening its relationship with regional as well as international institutes.

## Membership

IIFT is a Member of the following organizations:

- Academy of International Business (AIB).
- International Association of Trade Training Organizations (IATTO).
- The European Foundation for Management Development (EFMD).
- The Association of Advance Collegiate School of Business (AACSB International)



# ABOUT THE PROGRAMME

The Diploma in International Trade programme of the Indian Institute of Foreign Trade has been designed especially for those wishing to tap international markets. The objective of the programme is to go into finer nuances of international trade, investment and business. The programme is focused on providing a holistic approach towards trade and investment procedures and current developments.

The programme also focuses on regional integration and the manner in which it is related to the disciplines of WTO. The programme focuses on Multi Regional Agreements and their impact on nation building. In recent years, Global Value Chains have gained momentum and thus it becomes important to assess their importance as well as implications on trade between countries. The emergence of Trade Blocs has led to changes in the international trade regime. The programme also throws light on Trade in Services. In all this, the role of trade logistics and finance is studied simultaneously.

## Learning Outcomes

IIFT is known for the depth and rigor of the programme. The programme specifically attempts to:

- Spread across three semesters, the detailed course structure will cover trading policies, exchange of capital, producing and sourcing goods and services from across the globe.
- Understand the policy interface between national governments and their regional and multilateral trading partners
- Evaluate Investment prospects and policy measures
- Analyze the issues in Trade in Services and Intellectual Property Rights
- Assess the safeguard measures, Countervailing Duties and Non-Tariff Barriers
- Understand and evaluate the mechanism of Trade Facilitation
- Analyze issues related to Globalization and the recent developments in the Global Value Chain

- Understand the Trends in Value added trade globally and for India
- Understand trade agreements, their interrelationship, and their implications in the international and domestic context

## How to Apply

- Application to Diploma in International Trade is through prescribed on-line Application Form.
- Application Fee is of INR 2000/- (non-refundable).
- Applicants will have to register themselves at IIFT website under New Admissions and pay registration Fees using the link that would appear after registration.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded latest by 31<sup>st</sup> May 2023.
- Applicants must mention the email id and mobile number clearly in the application form.
- All disputes will be subjected to the jurisdiction of Delhi courts only. Incomplete applications in any manner will be rejected.

## Admission Process

All applications received will be reviewed by the selection committee and the candidates will be selected based on their qualification and work experience.

## Fee Structure

- The Cumulative fee for the 2023-24 batch is ₹ 4 Lakh. The fee includes one-time alumni fee, tuition and course material but does not cover cost of Port visits. Library Deposit (Refundable) of ₹ 5000/-to be paid at the time of admission.

- The Programme Fee needs to be paid in three installments. First Installment will be paid prior to the commencement of the programme on or before July 2023. The second and third installment will be paid prior to the commencement of Trimester second and Trimester Third respectively.

First Installment	Rs. 2 Lakh	June 2023
Second Installment	Rs. 2 Lakh	Dec 2023

- Late Fee fine for all students ₹ 2,500 /- per week beyond the stated deadline.
- In case the fee remains unpaid for three weeks from the last payable, the student will be de-registered from the programme.
- Re-registration charges are ₹15,000 /-. Re-registration will have to be done within one week of de-registration.

### Minimum Eligibility Criteria

- Bachelor's degree in any discipline from any recognized university
- Minimum 55 % marks at Graduation level (50% marks for ST/SC/ PWD)
- No age limit for applicants.
- Seats are reserved for SC/ST/OBC/PWD/EWS candidates as per Government of India rules.

### Programme Duration

The programme has been designed for a time period of 11 months with a combination of class room teachings, field visits and assignments

### Programme Schedule

Classes are scheduled from 09:00 Hrs. (IST) to 18:30 Hrs. (IST) online on every Sunday.

## PROGRAMME STRUCTURE

### Trimester-I

#### Sl. Course

1. World Economy and the Environment of Doing Business
2. WTO and its Implications on Developing Countries
3. International Economics
4. Foreign Investments (FDI& FII)
5. Intellectual Property Rights and Geographical Indications
6. Foreign Language

### Trimester-II

1. International Trade Operations
2. India's Foreign Trade Policy
3. Market Identification and Market Access
4. International Finance
5. International Project Appraisal
6. Port Visit / Industrial Visit

### Trimester-III

1. Global Sourcing and Supply Chain
2. International Business Strategy
3. Customs Regulations & Import Procedures
4. International Trade Logistics
5. International Business Negotiations
6. Research Project

### Other Assignments

- Port Visit:* National or International Port Visit would be organized by the students/ group of students based on their location. IIFT will provide administrative assistance for the same.
- Research Project:* In Trimester III the students would have to submit the research project in a three-phased manner Synopsis, Interim and Final.

**Course Credits:** Each course is of 2 credits, which is equivalent to 20 teaching hours

**Course Degree:** The Diploma in International Trade (DIT) will be awarded by the Indian Institute of Foreign Trade, an autonomous institution of Ministry of Commerce and Industry and Deemed-To-be-University.

**Duration of the Program:** July 2023–May 2024.

## Important Dates

Last Date of Receipt of Online Application	31 <sup>st</sup> May 2023
Release of Result	First week of June 2023
Commencement of Programme	8 <sup>th</sup> July 2023

*For more information, please contact:*

Centre for Distance and Online Education (CDOE)

**Indian Institute of Foreign Trade**

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E-mail: [cdoe@iift.edu](mailto:cdoe@iift.edu)



**INDIAN INSTITUTE OF FOREIGN TRADE  
DEEMED TO BE UNIVERSITY**

(Set up by Ministry of Commerce & Industry, Govt. of India)

**DELHI CAMPUS**

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IIFT

JNTU Campus

Kakinada

Andhra Pradesh 533003

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