



**EXECUTIVE POST GRADUATE DIPLOMA PROGRAMME
IN
INTERNATIONAL BUSINESS
(EPGDIB)**

ON-CAMPUS (KOLKATA CAMPUS)

**PROSPECTUS
[2022-23]**



**INDIAN INSTITUTE OF FOREIGN TRADE
DEEMED TO BE UNIVERSITY**



Vice-Chancellor's Message

Today's business environment is characterized by intricacies and dynamism. Technology and consumer preferences are rapidly changing which is constantly challenging the business organizations to respond to these changes in the best possible manner. Understanding and responding to dynamic and quickly changing business environment is a must for staying ahead of the curve, not just for the organizations but equally for managers.

In present scenario, corporate managers must remain on their feet to transform the challenge of change into new strategies for doing business. Agility and ability to learn to navigate through turbulent business environment have become an imperative. Managers need to make constant efforts to stay relevant and effective within their organizations and the corporate world in general. Such managers are corporate learners, who are always ready with new paradigms for guiding the people, processes, and businesses.

The Executive Post Graduate Diploma in International Business (EPGDIB) Programme of IIFT is designed to deliver the learning essentials for participants to prepare themselves to become dynamic leaders and learners, ready to take on new and challenging roles in the business world. The participants are educated and oriented through EPGDIB to anticipate change and to adapt readily to new business environments.

The Executive Post Graduate Diploma in International Business (EPGDIB) is an esteemed programme in International Business designed for working executives and is based on a comprehensive structure intended to deliver education in international business and its related aspects. EPGDIB offers an intensive curriculum built around contemporary courses. Therefore, participating executives are exposed to a learning environment that is demanding and fulfilling at the same time. The courses and curriculum are regularly updated to integrate current business developments and practices. The Executive Post Graduate Diploma Programme in International Business of IIFT commands high academic regard and offers a splendid opportunity for personal as well as professional growth.

In its 58th year, IIFT has made its place as an Academic Centre of Excellence in International Business, and as a well-networked institution committed towards delivering globally competitive business education, training and research. IIFT is proud of its alumni who hold key positions in the arena of International Business. I extend an invitation to all corporate learners to join IIFT's EPGDIB program for realizing their professional aspirations.

A handwritten signature in blue ink, appearing to read 'Manoj Pant', written in a cursive style.

Prof. Manoj Pant

Vice-Chancellor

Vision

To be an Academic Center of Excellence in International Business research, training and education.

Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

IIFT at a Glance (Rankings) 2020-21

6th Ranks “A+++” Grade in Delhi-NCR Region Overall

In Business Chronicle B-School survey 2020, IIFT has been rated “A+++” Grade in Delhi-NCR region overall, 6th Best B-School in the country.

11th Best B-School in India by Business Today – MDRA 2020

IIFT has been ranked 11th Best B-School in India by Business Today–MDRA B-School category ranking survey 2020.

“Top 14” elite B-Schools in India 2020

In Career 360 B-School survey ranking of 2020, with a rating of “AAAA+”, IIFT has been rated as “Top 14” elite B-Schools in the country.

15th position in Outlook-I Care B-School

IIFT secured 15th position in Outlook-I Care B-School survey 2020.

25th Rank NIRF Rankings 2021

IIFT has been ranked 25th Under Management Category in NIRF rankings 2021.



ABOUT THE INSTITUTE

The Indian Institute of Foreign Trade (IIFT), Deemed to be University, is a National Institute in International Business Education and Research. Established in 1963, as an autonomous body under the Ministry of Commerce & Industry, Government of India, it has contributed in the skill building for the external trade sector of India. The contributions of the Institute have earned it the status of “Deemed to be University” in the year 2002. The National Assessment and Accreditation Council (NAAC) has recognized IIFT as Grade “A” institution in 2005 as well as in 2015. Over the years, IIFT has emerged as the national university with focus on International Business Management and Strategy, and such focus is reflected in all three major activities of the Institute: Research, Training and Education.

INTERNATIONAL COLLABORATIONS

In order to retain its position as a top B-School and a highly rated research organization, IIFT has been successfully strengthening its relationship with regional as well as international institutes.

MEMBERSHIP

IIFT is a Member of the following organizations:

- Academy of International Business (AIB).
- International Association of Trade Training Organizations (IATTO).
- The European Foundation for Management Development (EFMD).
- The Association of Advance Collegiate School of Business (AACSB International).
Global Compact Network of India.

MEMORANDUM OF UNDERSTANDING (MoUs)

IIFT has also entered into MOUs with the following institutions:



About Programme

The Executive Management Project Division (EMPD) has been conceived to provide training to government officials, diplomats, entrepreneurs, exporters, corporate sector and civil society members to develop broader understanding of issues related to international business and its implications on trade policy. EMPD initializes programs designed to generate views, opinions, analysis on a number of contemporary trade and economic issues which are of interest to different countries particularly the developing countries. The flagship program of the Division is the Executive Post Graduate Diploma programme in International Business (EPGDIB) in two formats run over approximately 18 months.

- On campus
- Hybrid (on campus + online)

The previous on-campus batch of EPGDIB at IIFT Kolkata began on 01st April, 2017 with 18 participants enrolled in the diploma program. EPGDIB aims at enhancing the managerial competence of senior and middle level executives by imparting systematic knowledge in all aspects relating to international business.

Executive Post Graduate Diploma in International Business Strategy (EPGDIBS) Hybrid 2021-22 batch at IIFT Kolkata was launched on 28th February, 2021 in collaboration with Hughes Global Education. 53 participants are currently enrolled in this program.

On-campus, Kolkata

All sessions would be on weekends and will be held at IIFT, Kolkata in physical mode for a period of 18 months or 660 hours. There will be three semesters for the programme. There will be one week 'on campus' module at the beginning of each semester that will include the weekdays. Examinations would be conducted on Campus.

Minimum Eligibility Criteria

Admission to the Executive Programme will be offered by the Institute based on candidates' fulfillment of eligibility conditions and ability to synchronize programme objectives with personal career goals. The Executive Programme is open to all working professionals and self-employed individuals who meet the following criteria:

- Graduation or its equivalent degree from any recognized University or Institution and managerial work experience of minimum FIVE years. OR
- Post-Graduate Degree / Engineering Degree or its equivalent from any recognized University or Institution and managerial work experience of minimum THREE years.
- Minimum 55% (50% for SC/ST/PWD) marks or equivalent CGPA in Graduation.
- Managerial work experience till 31st December, 2021 only will be considered.
- No Objection Certificate (NOC) from the employer is required at the time of admission (only for sponsored candidates).
- Seats are reserved for SC/ST/OBC (non-creamy layer)/PWD/EWS candidates as per Government of India rules.
- No age limit for applicants.

How to Apply

- Application to EPGDIB (On-Campus) is through prescribed on-line Application Form.
- **Application Fee is INR 2,000/- for GEN/OBC candidates and INR 1,000/- for SC/ST/PWD category candidates.**
- Applicants will have to register themselves at IIFT website: www.iift.edu under 'New Admissions' and pay registration fees using the link that would appear after registration.
- Scanned copy of the relevant certificates needs to be uploaded while submitting online application.
- Filled-in applications with enclosures and evidence of payment of Application Fee should be uploaded **latest by 31st December, 2021.**
- Applicants must mention their permanent e-mail id clearly in the application form.
- Application fee will not be refunded.
- All disputes will be subject to the jurisdiction of Kolkata Court only.
- Incomplete applications in any manner will be rejected.

Admission Process

All applications received would be reviewed and screened. Only shortlisted candidates based on their qualifications & work experience will be informed. Interview will be conducted online for the shortlisted candidates considering COVID-19 pandemic or for any other administrative reasons for admission to EPGDIB (On-Campus), Kolkata. The admissions to EPGDIB course are based purely on short listing of candidates by the Selection Committee.

Fee Structure

- The cumulative fee for the programme is INR 3,60,000/- which includes one-time alumni fee & library charges, INR 10,000/- and INR 5,000/- respectively. The Library charges are refundable at the time of completion of the programme.
- The participants are only responsible for payment of the programme fee whether it is paid by the individual or by the sponsoring organization.
- Programme registration and first installment of fees would be INR 1,00,000/- which will be paid on or before **12th February 2022** i.e. prior to the commencement of the programme. The remaining fee will be paid in 4 quarterly installments of INR 65,000/- each.
- SC/ST/PWD Candidates: 50% fee concession on the tuition fee component.
- Late Fee Fine for all students is INR 2,500/- per week beyond the stated deadline.
- In case the fee remains unpaid for Three Weeks, from the last payable date, the student will be de-registered from the programme.
- Re-registration charges are INR 15,000/-.
- Re-registration will have to be done within one week of de-registration.

Course Details

- The duration of the programme (On-Campus) is 18 months (approx.).
- Semester-I (Apr 2022 to Sep 2022) with total credits of 22.
- Semester-II (Oct 2022 to Mar 2023) with total credits of 20.
- Semester-III (Apr 2023 to Sep 2023) with total credits of 24.
- Participants are required to opt 7 Elective Courses in Semester III. Specialization will be offered in International Business.
- The electives must be finalized for Semester III within the date as prescribed by the Programme Director.
- Faculty will be decided after the choices of electives are made.
- Minimum 20 participants would be required to form an elective group.
- Course Structure is subject to revision.
- Local Port Visit for 1 day (subject to COVID-19 situation and government regulations).

Course Structure

The EPGDIB (On-Campus) at Kolkata has its course curriculum divided into three Semesters. The first two Semesters are common for all participants. Specialization streams are available in third Semester. The detailed course structure is as follows (subject to revision, if necessary):

Semester-I (Apr 2022 to Sep 2022)

Sl. No.	Core Course Title	Credit
1.	Accounting for Managers	03
2.	Business Economics	03
3.	Business Statistics	03
4.	International Marketing Management	03
5.	Managerial Behaviour in Organizations	02
6.	ITAM	03
7.	Business Communication	02
8.	Foreign Language	03
	Total	22

1 Credit = 10 hours of study.

Semester-II (Oct 2022 to Mar 2023)

Sl. No.	Core Course Title	Credit
1.	Financial Management	03
2.	Data Analytics	02
3.	International Economics	03
4.	Strategic Management	02
5.	Human Resource Management	02
6.	Supply Chain Management	03
7.	Business Research Methods	02
8.	Port Visit	03
	Total	20

Semester-III (Apr 2023 to Sep 2023)

Sl. No.	Core Course Title	Credit
1.	Trade Logistics & Global Sourcing	03
2.	International Business Strategy	02
3.	Corporate Governance and Ethics	02
4.	Research Project	03
5.	Electives (7 courses *2 credit)	14
	Total	24

Sl. No.	International Business (IB) Electives
1.	Crisis Management
2.	Management of Strategic Alliances
3.	Machine Learning & AI
4.	Cross Cultural Management
5.	Organizational Change and Transformation
6.	Entrepreneurship
7.	Global Leadership Strategies
8.	Management Consulting
9.	Legal Aspects of Business
10.	International Business Negotiations
11.	ERP using SAP

Duration & Class Timings

The duration of the Programme is about 18 months (April 2022 to September 2023) spread over three semesters. **For the first week at the beginning of each Semester (Wednesday-Sunday) regular classes from 09:30 AM to 06:30 PM will be held at IIFT Kolkata Campus and thereafter classes would be held on all weekends from 09.30 AM to 06.30 PM.**

GLIMPESES OF FEW EPGDIB PROGRAMME AT IIFT KOLKATA



Students Speak.....

“I was just in a transition period from a safe career in a large PSU to step into our family business when I joined EPGDIB at IIFT Kolkata with an aim of preparing myself to be ready for the entrepreneur journey. EPGDIB has not only helped me to learn strategies to go beyond the cross boundary but also nurtured me



to handle various critical business areas with updated tools. Apart from becoming a growing exporter, today our manufacturing business has also diversified into several business models through international collaboration which continuously help us to be ready for the future. After EPGDIB, I also founded my own service & consulting company catering into core areas like International B2B, Disruptive technologies etc. which has partnered with International clients from Czech, USA, Poland etc. EPGDIB is not a standard business management course, this has been designed to nourish the young entrepreneur to be ready for the rest of the world.”

~ Shri Biswajit Dutta (EPGDIB 2017-18 Kolkata Batch)
Member in EEPC, MGMI, CPSI, ICC
Vice President - Eastman Crusher Co Pvt Ltd
Founder – Equiptech Services LLP



“The EPGDIB Program was a great experience for me and far beyond my expectations. The time I spent with other executives was precious. The diversity of people from various industries and the impressive curriculum gave me tremendous inspiration and insight. The program is precise in course structure and the modules with the best faculty. The case studies and assignments helps generate a more ubiquitous perspective of how the global market functions and helped me make the best decisions at work and in day-to-day life. I learned frameworks and got practical insights into various aspects of international business. This program has helped me fit better in today’s global business scenario.”

~ Shri Amit Raj (EPGDIB 2017-18 Kolkata Batch)
Regional Manager-East- Gigabyte Technology India Pvt.
Ltd.

Important Dates

Last date of receipt of applications	December 31, 2021
Commencement of EPGDIB (On-campus) Kolkata	April 2022

For more information, please contact:

In-charge, Executive Management Programmes /
In-charge, Academic Administration

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INDIAN INSTITUTE OF FOREIGN TRADE, KOLKATA



INDIAN INSTITUTE OF FOREIGN TRADE
DEEMED TO BE UNIVERSITY
(Set up by Ministry of Commerce & Industry, Govt. of India)

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