

Indian Institute of Foreign Trade

Press Note

20th April 2022, New Delhi

5 years Integrated Programme in Management (BBA+MBA) at Kakinada Campus

IIFT is delighted to launch an Integrated Program in Management for the academic year (2022-23) at Kakinada Campus. The curriculum of the programme is designed in line with New Education Policy 2020 and aims at imparting management and decision-making skills to young professionals in order to integrate management education with Science, Technology, Engineering and Mathematics (STEM).

The programme is equipped with an exit option which is an integral part of NEP 2020 and follows a student-centric approach model. Under the framework, a degree (Bachelor of Business Administration in Business Analytics) will be awarded to the students who complete the first three years. The first three years of the IPM programme would be based on semester system with 160 credits, while the last two years would be based on trimester system (as per the prevailing MBA course structure) with 120 credits, bringing it to a total of 280 credits in five years.

Students who successfully complete the programme will be awarded a Bachelor of Business Administration (Business Analytics) and a Master of Business Administration (International Business).

The pedagogy of the IPM Program varies for each course depending on the emphasis on theory or practice and the needs of the students. The course programme will be delivered using a combination of methodologies such as case studies, projects, presentations, simulations and games, role plays, field visits, and industry sessions.

Prof. Manoj Pant, Vice Chancellor, IIFT, said, “The IPM Programme will impart knowledge and skills to students for managerial roles in the varied management functions across different industries. With the rigorous and holistic curriculum, students will be able to demonstrate problem solving skills supported by appropriate analytical techniques and will use ethical and socially-conscious judgement while analysing business situations. Equipping students with conceptual, analytical, statistical, and interpersonal skills for managerial decision making is the objective”.

The student intake for the programme would be approximately 40. For short-listing/selecting the candidates, IIFT will use score of IPMAT 2022 examination conducted by IIM-Indore. Admission will be based on IPMAT entrance examination score, academic profile of class 10th and gender diversity. Candidates should have passed 10+2/XII/HSC examination in arts/commerce/science stream or equivalent with 60% marks (55% for candidates from SC/ST/PwD/Transgender) or more in the year 2020, 2021 or appearing in 2022. The candidate must have passed class 10th examination with 60% (55% for candidates from SC/ST/PwD/Transgender) or more in the year not before 2018. Mathematics/ Business

Mathematics as a subject in +2 level is mandatory.

IPM Programme will commence from September 2022 at the temporary campus of IIFT in JNTU (K). For more details, the brochure can be viewed, which will be published at the beginning of the registration process tentatively in first week of May 2022. The candidates are advised to visit the IIFT website for regular updates.