



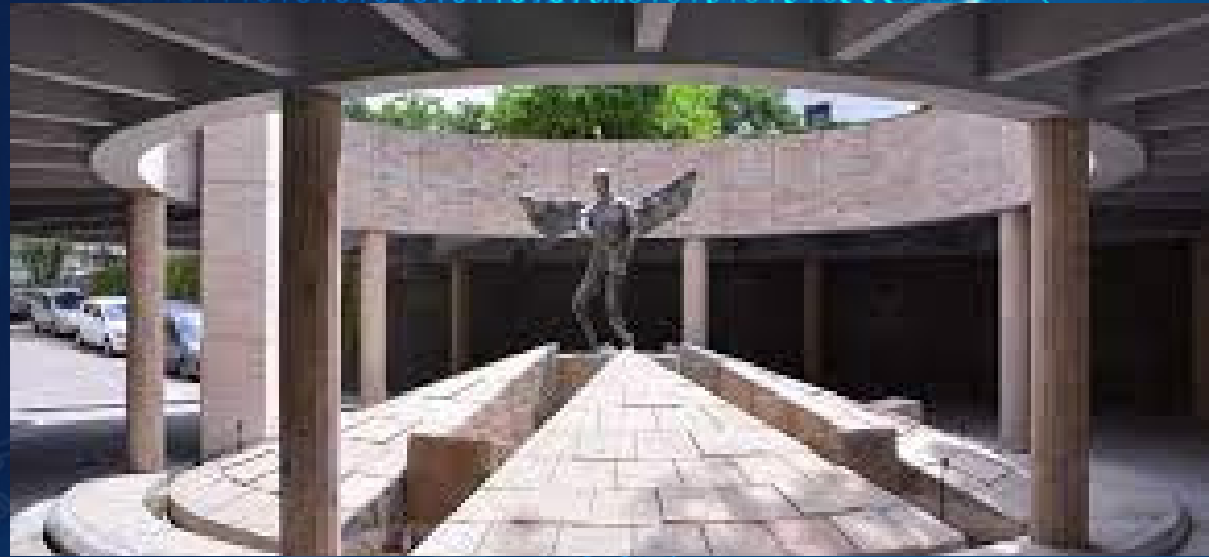
भारतीय विदेश व्यापार संस्थान
INDIAN INSTITUTE OF FOREIGN TRADE
(DEEMED TO BE UNIVERSITY)



ONLINE CERTIFICATE PROGRAMME ON AI FOR EXPORTERS



AI



Duration : 1 Month /5 weeks
April - May 2024

**Live Online Interactive
Sessions on Weekends**

For query contact :

Centre for Distance and Online Education (CDOE),

Indian Institute of Foreign Trade (Deemed to be University)

Department of Commerce, Govt. of India B-21 Qutub Institutional Area, New Delhi-110016

☎ 011-39147200 -128 (PBX)

✉ cdoe@iift.edu

🌐 www.iift.edu



Target Audience:

Entry level, Middle Level and
Senior Level Management,
Working Professionals,
Entrepreneurs.

Programme Introduction :

International trade can be defined as a complex area, full of supply chains, markets and regulations across different geographies. Traditional trade models and methods are evolving to keep pace with the requirements of the digital age, and AI is at the center of this evolution. Technologies such as AI, data analytics, machine learning and automation are being used effectively at every stage of trade. This course aims to explore how AI technology is integrated with the fundamental concepts of international trade. We aim to provide students with the opportunity to understand the dynamics of global trade and gain the necessary skills to succeed in the future trading environment.

Objectives :

This programme provides students with a foundation to understand the basic concepts of international trade and how AI technology is used in this field. By focusing on the role of AI technology in international trade, it is aimed to orient students to understand the dynamics of global trade and future trade applications.

Pedagogy :

Live Online-Interactive sessions, Assignments, Online Quiz ,Port Visit.

Relevant Industry :

Manufacturing, Trading, Service Organizations, Air Cargo handling industry, Aviation Industry and Logistics Industry, Dry Port, Sea Port and Inland Port, SEZs, Different Ministries of Government of India and States, Supply Chain Management Industry.

Programme Coverage :

The programme aims to enable students to understand the complexity of international trade, understand how to use AI technologies in trade and develop skills for future trade practices :

- Basic Concepts of International Trade
- Basic Principles of Artificial Intelligence Technology
- Data Analytics and Use in Trade
- Artificial Intelligence Powered Marketing and Sales
- AI & Shipping Management
- AI & Payment Procedures including with letter of Credit
- Supply Chain Management and Artificial Intelligence
- AI-Powered Trade Policies and Regulations
- Future Trade Practices and Trends

Programme Details:

- **Date of Commencement:** 6th April 2024 (Saturday)
- **Last Date of Application:** 3rd April 2024 (Wednesday)
- **Class Schedule:** Saturdays & Sundays
- **Mode of Delivery:** Online Sessions through MS Teams Platform
- **Programme Fee:** INR 23,600/- (Incl. 18% GST)
- **Course Duration:** 30 hrs / 5 weeks

How to Apply:

1. Participants are requested to fill the online form through the mentioned link.
2. Last date to apply & pay programme fee : **3rd April 2024 (Wednesday)**
3. Please ensure that all details are filled including the E-mail address.
4. Incomplete applications will not be accepted.

Programme Fee maybe paid using below mentioned NEFT details of the Institute by or before: 3rd April 2024 (Kindly share the fee payment receipt on following email id : cdoe@iift.edu to get further updates).

Beneficiary Details: Indian Institute of Foreign Trade (IIFT)

Beneficiary Account No.: 767635122

Bank Name: Indian Bank

Bank Address: Mehrauli Institutional Area, Katwaria Sarai, New Delhi-110016

IFSC Code: IDIB000M089

INDIAN INSTITUTE OF FOREIGN TRADE DEEMED TO BE UNIVERSITY

(Set up by Ministry of Commerce & Industry, Govt. of India)

IIFT BHAWAN, B-21 Qutab Institutional Area, New Delhi-110016

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