

The Annual Quality Assurance Report (AQAR) of the IQAC **2013-14**

Name of the Institution: Indian Institute of Foreign Trade

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Year of Report: 2013-14

Part A: The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Plan

- Utilizing the knowledge repertoire and experience of IIFT through sponsored and open MDPs and further focusing on tie up programs in Africa.
- Restructuring of course with Expert committee recommendations and introduction of value added core and elective courses.
- Commissioning of a new project on exploring export potential of spice from Hilly region.
- Infrastructure Development and Up gradation
 - Creation of additional kiosks facilities in campus.
 - Up gradation of Auditorium facilities.
 - Campus security system is strengthened with modern electronic gadgets.

Outcome

- The sponsored MDP's and customized MDP's were conducted on a regular basis with Civil Service Officers including IFS officers and ITS officers, Employees of Ministries such as ITI Principals and IIFT also conducted 8 MDP programmes. 23 MDPs were conducted for Government bodies/PSUs including MMTC, Coir Board, SEEPZ, STC, ECGC, DAC, PEC, Power grid, DST, IMC.
- IIFT has taken up the major responsibility of setting up of India Africa Institute of Foreign Trade (AIFT) and conducting customised capacity building programmes on International Business in various African Countries. Indeed it's an Africa Initiative- IIFT has been entrusted with the responsibility of developing AFT.
- IIFT's International Projects Division (IPD) to facilitate this process. Clear goals, timelines and responsibilities have been defined to ensure proper planning and implementation of high quality programmes.
- External Validation Committee- Recommendations of the External Validation Committees were discussed and incorporated by each of the discipline groups. These included balancing of credit weightages wherever required and introduction of contemporary new electives. For example based on the committee recommendations, it was decided to add four new electives in the area of Marketing, Finance and Strategy.
- Infrastructure- Renovated Canteen facilities with better hygiene and ambience. Nestlé's Kiosks named NESCAFE has been installed in the campus. The construction works at IIFT Kolkata campus is in the finishing stage. Expected to start operations from own campus at the year end. Report on review of classroom infrastructure facilities and recommendations by faculty members prepared.

Part B:

1. Activities reflecting the goals and objectives of the Institution:

- Preparation of Programme Calendar for each programme and finalisation of faculty workload is done at the beginning of the academic year.

- Conduct regular discipline group meetings to review existing courses and new developments in the field in addition to the external validation committee meeting.
- During 2013-14, IIFT carried out IPD had conducted International Executive Development Programme on International Trade and Business in 10 African countries namely Seychelles, Togo, Tunisia, Ghana, Niger, Eritrea, Kenya, Gabon, Tanzania and Madagascar in the year 2014.
- The Institute continued to introduce new management development programmes (MDPs) during the year in the areas of International Finance, Exports and Trade Operations, Strategy, Human Resources, IT and software Management.
- In addition the Institute conducted a series of programmes on Corporate Social responsibility, E-Governance, Special Economic Zones, etc. IIFT also focused on programmes for officers of central services including IFS, IES, IRS and ISS.

2. New academic programmes initiated (PG):

- Post Graduate Certificate Programme in International Marketing (Online-Hybrid programme)

3. Innovations in curricular design and transaction:

- Recommendations of the External Validation Committees were discussed and incorporated by each of the discipline groups. These included balancing of credit weightages wherever required and introduction of contemporary new electives. For example based on the committee recommendations, it was decided to add four new electives to the Marketing portfolio- Digital Marketing, Bottom of Pyramid Marketing, Marketing Planning and Decision Making and Pricing strategy.
- Implementation of Online attendance in classrooms
- Regular updation of Handbook of information and Guidelines for course –co-ordinators

4. Inter-disciplinary programmes started:

All Management programmes offered by IIFT are all interdisciplinary in nature.

5. Examination reforms implemented:

Continuation of established system

6. Candidates qualified: NET/SLET/GATE etc.

Not Applicable

7. Initiative towards faculty development programme

Appropriate framing and implementation of the guidelines for faculty for participating in national and international training workshops and conferences.

8. Total number of seminars/workshops/MDP conducted: 26

9. Research projects

a) **Newly implemented:** 11 (in progress)

b) **Completed:** 6

10. Patents generated, if any: Not applicable

11. New collaborative research programmes: Nil

12. Research grants received from various agencies:

- The research grants received for the year 2013-14 is Rs. 95.93 Lakhs

13. Details of research scholars:

- The registered number of PhD students are 15.

Sl. No	Name of the Student
1	Amit Singla
2	Bhargavi Swadia
3	Bimalendu Mandal
4	Manoj Dubey
5	Neha Markanda
6	Parveen Bhutiani
7	Ravi Kant Dixit
8	Ravinesh Kumar
9	Sandeep Gupta
10	Santanu Mukherjee
11	Gautam Ubriani
12	Sangeeta Trehan
13	Sutopa Lahiry
14	Rajneesh
15	Khaleel Rahim

14. Citation index of faculty members and impact factor:

Faculty No	Citation Index – Range	SNIP	SJR	Impact Factor range /average /h-index
19	9-123	-	-	1-5

15. Honours/Awards to the faculty:

The number of national and international recognition and awards received by faculty are 12.

16. Internal resources generated:

The income generated from consultancy is Rs.55, 912 (Approx.)

**17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc.
Assistance/recognition: NA**

18. Community services:

- The Institute already has a well-developed Social Awareness Programme where students work with NGOs.
- A new restructured course on Corporate Ethics and Governance highlights the issue of responsible business towards the community.
- The Annual AI Gore Sustainable technology Venture Competition which is now in its 6th year and focus on encouraging students to develop plans for launching business ventures which use sustainable technology. The participants need to specifically highlight the impact on environment and the community while presenting their plans.
- Other activities promoting community orientation include organization of blood donation camps and activities to promote girl child education through Koshish-the social awareness club at IIFT.
- The Koshish initiative of the student and the GSD division is an attempt to associate with causes of community development. Blankets for the needy, street play for awareness generation are some of the events which Koshish club undertakes.

19. Teachers and officers newly recruited: NA

20. Teaching – Non-teaching staff ratio: 1:2.5

21. Improvements in the library services:

In order to facilitate online access to information, IIFT Library has also subscribed to several trade related online and offline databases, among others:

- SCIEDIRECT
- EBSCO
- Proquest
- Emerald
- Blackwell
- CMIE
- JSTOR
- EIU Country Reports and Database
- ISI Emerging Markets
- Indiastat
- World Trade Online
- IMF Databases
- OECD online
- World Trade Atlas

The Faculty / Students have access to database such as the NIC, CMIE, India Trades, World Bank Indicators and other audio-visual aids on management.

22. New books/journals subscribed and their cost:

Details of expenditure on books, journals, databases etc. in the year 2013-14

Sl.No.	Items	Year 2013-14
1	Books	427
2	Journals	452
3	Databases	31

Expenditure

Sl.No.	Items	Year 2013-14
1	Books	7,50,000.00

2	Journals	14,03,332.00
3	Databases	1,48,27,123.00

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

Online Student Assessment of teachers is continuous process. The feedback is taken at the end of the course. The same feedback scores are sent to concerned faculty member after getting approval from the COE, Chairperson, and the Director.

24. Unit cost of education:

3.32 Lakhs (including salary component), 2.33 Lakhs (Excluding the salary component)

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

- Continuation of automated processes introduced earlier

26. Increase in the infrastructural facilities:

Up gradation of desktop PCs in addition to the laptops provided to faculty. Renovation of washrooms and classrooms in block 1.

27. Technology up gradation:

- Development of online employee information system (EIS) for easy access to information as well as for tracking and administrative reporting.
- This system is also designed to ensure on time updation and minimisation of errors.

28. Computer and internet access and training to teachers and students:

All full time students and faculty have laptops. Access to computer labs and internet is also available to all. Periodical training is given to both students and faculty & staffs by Computer Centre.

29. Financial aid to students:

- Limited fellowships are given to Doctoral Students and following scholarships are given to Full time MBA Students:

The Institute operates Need Based Scholarship Scheme for those students whose family income is less than 4.5 lakhs per annum and who have taken bank loan for the fee. Under this scheme IIFT pays interest subsidy @ 9.5% on loan amount for the maximum period of 27 months starting from the time the student took the loan for enrolment in IIFT.

- Scholarship to 5 SC and 5 ST students by Ministry of Social Justice & Empowerment and Ministry of Tribal Affairs respectively
- Sir Ratan Tata Scholarship to top 5 students
- EXIM Bank Scholarship to topper among SC/ST scholarship
- CRWC scholarship to EWS cum meritorious students.

30. Support from the Alumni Association and its Activities :

- Participation of alumni as visiting faculty and support in relationship building with recruiting organisations
- Expanding the new alumni website
- Alumni participation as visiting faculty and mentors

31. Support from the Parent-Teacher Association and its Activities :

Not Applicable

32. Health services:

- The institute is having a professional Yoga Trainer. He conducts classes regularly for both students and staffs. Yoga is compulsory for the 1st year students.
- Faculty / Staffs are encouraged to attend yoga classes taught by a yoga professional.
- The institute is also having a faculty lounge where games facility and gym facility are available for both faculty and staffs.
- Well maintained Gymnasium on campus enable students to get physically fit. Continuation of part time medical consultation facility

33. Performance in sports activities:

- Organized Universal Warriors League based on all sports.

34. **Incentives to outstanding sportspersons:** Not applicable

35. Student achievements and awards:

Students regularly participate in both state level and all India level competitions and won many awards and appreciation.

Awards won by Students during 2013-14

Competition name	College/Company	Position secured	Level
The Next Big Idea: MSME Financing Challenge	IIFT	Winners	Inter college
ParadiGM	Indian School of Business, Mohali	Finalists	Inter-college
TrailBlaze	Benchmark Six Sigma	Campus Winners	Corporate Competition
Interrobang	ITC	2nd runners up	Corporate competition
Mahindra War Room	Mahindra	Presidential Round (Finalist)	Corporate competition
Nielsen Case Study Competition	IIM-A/ Nielsen	2nd	inter-college
Samahva - Quo Vadis Gold	Indian Institute of Foreign Trade, Delhi	1st Runners-up	Inter-college
Blizzard 2.0	RPG	1st	Corporate Competition
Akshayam - Futsal	MDI	1st	Inter-College
Marketing World Cup - Bajaj Re60 Case Study	IMT Ghaziabad - Bajaj sponsored	2nd	Inter-College
E&Y Knowledge Quiz	Ernst & Young	2nd	Inter-College
Chakravyuh	IIM-A	1st	Inter-college
Srijan	IIFT-D	2nd	Inter-college
GSK StrateEdge National Case Study Competition 2013	Glaxo Smith Kline (GSK) Consumer Healthcare	Regional Runner up	Corporate
NUS Cerebration 2013	National University of Singapore (NUS)	International Finalist	Inter college
Deloitte Maverick	Deloitte Consulting	Regional Finalist	Corporate
Maverick Be the one	Deloitte	1st	North Zone
Nielsen ISB Consumer Insights Challenge	Indian School of Business (ISB), Mohali	National Finalist	Inter college
TAS Icon 5.0	FMS	Top 5	Inter-college
ITC- Interrobang	ITC	2nd	Corporate
Operazione 2.0	IIM Rohtak	2nd	Inter-college

Opsilium	FMS, Delhi	National Finalists	Inter-college
Leagile	SJMSOM, IIT Bombay	National Finalists	Inter-college
Godrej LOUD	Godrej	One of 8 Winners (no concept of 1st)	Corporate
RB Ozone	Reckitt Benckiser & IIM Lucknow	National Finalists	Inter-college
RPG Blizzard 2.0	RPG Group	1st	Corporate Competition
Strat Edge Season 7	GSK Consumer Healthcare	North Zonal 2nd Runners up	Corporate Competition
Stock Maniac, Confluence	IIM Ahmedabad	one of 9 finalists out of 422 teams across 320 B-Schools	Inter-College
Vardushik	IIM Raipur	1st	Inter-college
Arthsankalp	IIM Raipur	1st	Inter-college
Nielsen ISB Consumer Insights Challenge	ISB - Nielsen	National Finalists	Inter-college/Corporate competition
Case-Files	IIM Raipur	1st	Inter-college
Sectorama	IIM Ahmedabad	Finalist	Inter-college
Trailblaze	Benchmark Six Sigma	Campus Winner	Corporate Competition
Philips Blueprint	Philips	Regional Finalist	Corporate
House of Commons	IIM Ahmedabad	3rd	Inter College
Table Tennis	IIM Rohtak Sports Fest	2nd	Inter College
Basket Ball	MDI Gurugan	2nd	Inter college
Quo Vadis Equity Mob	IIFT Delhi	1st	Inter College
Music2Go, Marketing Simulation Event	IIM Ahmedabad	Finalist	Inter-college
DillikiSardi by Insights cell IIFT at Quo Vadis	IIFT	1st	Inter College
The Next Chanakya	IIM Ahmedabad	Finalist	Inter-college
The Great Indian Marketing Challenge	Uturn Marketing	Finalist	National
LIBA Chrysalis Best Manager	Loyola Institute of Business Administration (LIBA)	Finalist	Inter-college

LD Brandnundrum	Loouis Dreyfus	2nd	Inter college
Ashwamedh paper writing	ximb	1st	Inter college
Operazione	iimrohtak	2nd	Inter college
ITC Interrobang	ITC	3rd or 2nd Runners Up	Corporate Competition
B- Ception, B Plan Competition	DMS, IIT Delhi	1st	Inter College
Madura Pinnacle	Madura	1st Runners Up	Corporate Competition
Operazione 2.0	IIM Rohtak	2nd	Inter College
Interrobang	ITC	1st	corporate competition
Imperium 2013	MDI Gurgaon	Semi-finalist	National level Inter-college competition
RB Durex Case Study	Reckitt Benckiser	Among Top 2 Campus Finalist	Corporate Competition
DPL Analytics Challenge	LatentView	Winner (iPod and PPI)	Corporate Competition
Chakravyuh	IIM Ahmedabad	1st	Inter-College
Article writing for Ecosynthesismagazine,IMI	IMI Delhi	1st	Inter college
Leagile	IIT Bombay	Finalists	Inter college
Chanakya	IIM Ahmedabad	4th	Inter-College
Music2Go	IIM Ahmedabad	Finalist	Inter-College
CFA Research Challenge, North Zone	CFA Institute, USA	1st	International Inter College Competition
ITC Interrobang	ITC	1st Runner Up	Corporate competition
Philips Blueprint	Philips	1st in campus	Inter-college national level
RPG Blizzard	RPG	Top 5	Inter-college national level
bitesys	IIM Shillong	1st	1st overall
Operazione	IIM Rohtak	3rd	Inter College
Brandathlon	SIBM Pune	Finalist	Inter College
MAD LTD	HCL	1st	National Level
Godrej Loud	Godrej	1st	National corporate
Mahindra War Room	Mahindra & Mahindra	National Grand Finalist	National corporate

ITC Interrobang	ITC	3rd Campus Runners-up	Corporate
MAD LTD	HCL	1st	National Level
AirteliCube	Airtel	Campus Winner	Corporate
Lakshya	IIM Lucknow	National Finalist	Inter College
Dhrishtikon	XLRI	National Finalist	Inter College
Vasaha Article Writing Competition	Vasaha Publications	2nd	Open
Akshayam - Futsal	MDI Gurgaon	1st	national level inter - B school
IIM Rohtak Supply Chain Quiz	IIM Rohtak	2nd	Inter-College
Interrobang	ITC	2nd runners up	Corporate competition

36. Activities of the Guidance and Counselling Cell :

- Career Counselling has been provided by Placement cell (CPA). CPA has been proactively been counselling the students in terms of career and company choice
- The personal and professional counselling has been provided to students by Assessment and Development Centre (ADC).

37. Placement services provided to students:

- 100% placement services are provided by the institute. Total 71 companies had visited our campus last year and provided jobs to 196 students. The placement details are.

Placement Data of 2012-14 batch

S.No.	Company	Students taken
1	ACG	1
2	Amazon	1
3	Apollo Hospitals	1
4	Aricent	1
5	Avalon	1
6	Axtria	2
7	Bharti Airtel	2
8	Bajaj Auto Ltd..	3
9	Britannia	1
10	Bunge India Pvt. Ltd.	1
11	CEB	1
12	Cipla	4

13	Citi Bank	2
14	Cognizant Business Consulting	9
15	Comviva (Mahindra)	1
16	Eli Lilly & Co. India Ltd.	1
17	Flipkart	11
18	GCPL	3
19	Goldman Sachs	8
20	Google	6
21	HCL	14
22	HSBC	5
23	HT Media	2
24	Inetrglobe	2
25	ITC	5
26	ITC Infotech	2
27	JP Morgan	4
28	JPMC Ops	6
29	KPIT Cummins	4
30	KPMG	1
31	L&T	2
32	Madura	2
33	MEC Intelligence	1
34	Medtronic	1
35	Mogae Media	1
36	Mahindra and Mahindra Ltd.	1
37	Nokia	1
38	Nomura	5
39	Power Grid Corp.	1
40	Philips	2
41	RBS	4
42	Reckitt Benckiser	1
43	Robert Bosch	3
44	RPG	3
45	Russel Reynolds	1
46	SAB Miller	1
47	Sproxil Brand Protection Solutions Pvt. Ltd.	1
48	Stryker	3
49	TATA Motors	1
50	TATA Steel	2
51	TCS	6
52	Technopak	1
53	Titan	1
54	Tricon	1
55	Trident	4
56	Trimex	4
57	Triton	2
58	Valency International	3
59	Vodafone	4
60	VVF	1

61	Wipro	8
62	PhioenixCommodities	2
63	Nucleaus Software	2
64	MMTC	4
65	Emami	1
66	STC	3
67	PEC	1
68	Vizag Steel	2
69	Juvalia	2
70	Policyx.Com Pvt. Ltd.	1
71	Blue Deebaj FZCO	1
Total Students Placed		196

38. Development programmes for non-teaching staff:

- Hindi workshops are conducted on a regular basis for the staffs.
- Computer skill development programmes are conducted on a need basis for the staffs..

39. Best practices of the institution:

- Regular course review exercise is done annually with the help of industry and academia.
- Discipline group meetings are regular feature in deliberating various course and add on value to all course within the discipline group.
- The advanced course and elective course of varied discipline such as Marketing, Finance, Strategy, Trade Services are taught with the help of high end software
- Campus 360 software has provided all around solution through online quizzes, evaluation of students' assignments, sharing of resources, besides online feedback
- The International conference in the area of international economics and trade has made international impact in the respective area, besides added value in classroom teaching
- Faculty members are encouraged to take up international researches, consultancy assignments besides that they are supported with research fund to attend international and national level conferences, seminars, and workshops.
- Faculty members are encouraged to bring in industry experts in running thirty percent of their actual course.

40. Linkages developed with National / International, academic /research bodies

The year 2013-14, the research team of IIFT had established contacts with funding agencies both India and Abroad and had successfully executed research projects too. The number of research projects executed in the last financial year was 9. The linkages established with

national and international and academic / research bodies in the last financial year were as follows

- State Trading Corporation
- MOC&I
- DGCIS, Ministry of Commerce & Industry, Kolkata
- DFID – IPE Global
- Kolkata Port Trust (KoPT)
- 'Khadi & Village Industries Commission (KVIC)
- Sports Goods Export Promotion Council

41. Any other relevant information: NA

Part C: Detail the plans of the Institution for the next year.

- Operationalizing the Kolkata Campus during the second half of the year.
- Commissioning of new SME centre at Shimla.
- Introduction of new on line certificate programme on international marketing and business management, international sales marketing in collaboration with private information technology providers.

Name & Signature
of the Coordinator, IQAC

Name & Signature
of the Chairperson, IQAC