



INDIAN INSTITUTE OF FOREIGN TRADE

Under the Ministry of Commerce
and Industry- Established 1963



2022-24

SUMMER

PLACEMENT REPORT

www.iift.ac.in | placements@iift.edu

MESSAGE FROM THE LEADERSHIP



**Dr. (Mrs.)
Satinder Bhatia**
Vice Chancellor

IIFT is consistently ranked as one of the top destinations for premium recruiters in the country owing to its rigorous course curriculum, a competitive batch and an exceptional track record in corporate competitions. The Institute provides transformational learning experience to the students, nurtures them to be a thorough professional, and cultivates in them a leadership acumen.

The corporate sector has continued to show faith and confidence in our graduates and make lucrative offers to them. The Institute continues to have a place of pride amongst the leading B-Schools of the country and a front runner in the field of international business. I would like to take this moment in thanking all the recruiters for their unwavering support and continued faith bestowed upon the institute including the students.



**Dr. Rohit
Mehtani**
*Head, Corporate
Relations and
Placement
Division*

The placements of the MBA(IB) 2022-24 batch of our Institute have witnessed remarkable offers being made to our students across various industrial sectors and functional domains and I take this opportunity to thank the recruiters that participated in the process. We are grateful to the business entities that have kept their faith and confidence alive in a post-pandemic world and have continued to partner with us all these years.

The ecosystem that prevails in the institute propels the faculty to deliver their best and the students to attain their maximum potential. The myriad of activities, academic and extra-curricular, at the campus help the students imbibe the leadership mindset. I would also like to express my gratitude to the alumni of the institute for their unrelenting support and the mentorship offered to our students in these challenging times.

60 YEARS OF EXCELLENCE

Deemed to be University under the Ministry of Commerce:

Only B-School under the Ministry of Commerce, getting exposure to dynamic Live projects, Interactions and Conferences under various ministries to get real-life learning opportunities. IIFT is accredited as an "A" grade institute by NAAC.



Accreditations and Memberships:

IIFT is among the Top 5% B Schools in the world to be accredited by The Association to Advance Collegiate Schools of Business, also known as AACSB International, upholding the highest standards of excellence, providing quality assurance, business education intelligence and learning and development services.



India's Most Competitive B-School:

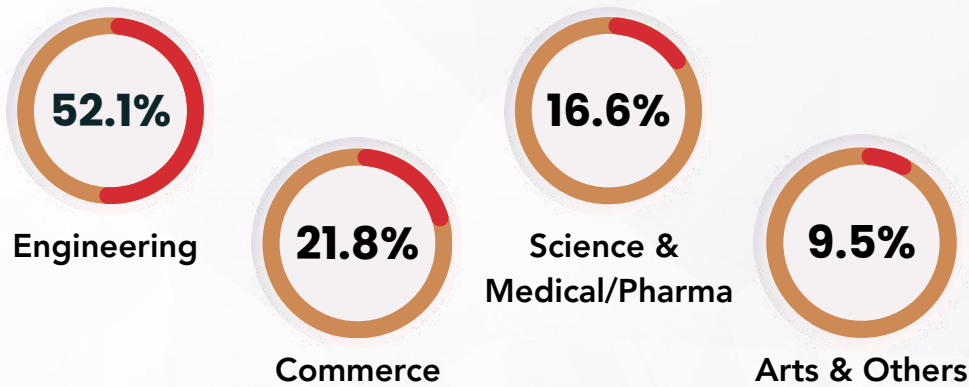
Competitions are a platform for B-school students to showcase their skills by providing sustainable business solutions to a plethora of business problems. IIFT has cultivated a culture of honing its students as competitive business leaders of tomorrow driven by hard work and zeal, which was evident through the stellar performances delivered in a wide range of corporate competitions, amassing over 30+ national wins in the last year. As a result, IIFT has been **Ranked 1st** as the **Most Competitive B-School in India 2022-23** by Unstop. IIFT maintains in the top-performing colleges over the past three years and it aims to achieve greater heights in the years to come, while striving for excellence.



BATCH PROFILE

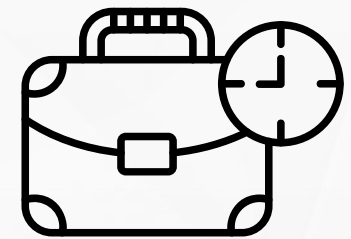
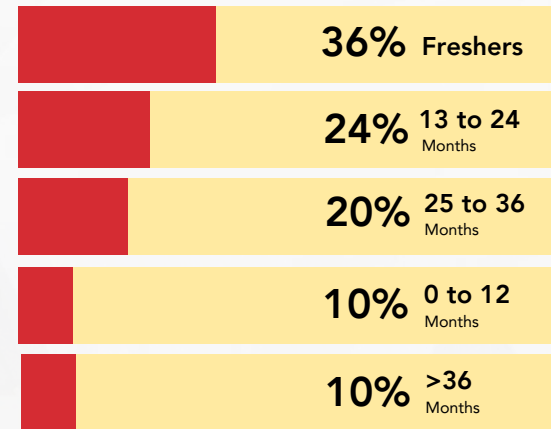
BATCH DEMOGRAPHICS

Educational Background



WORK EXPERIENCE

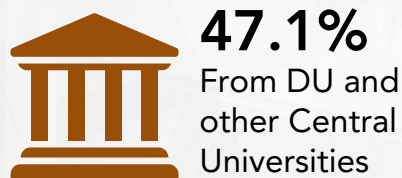
Professional Background



19.20 Months

Average Work Experience

BATCH DIVERSITY

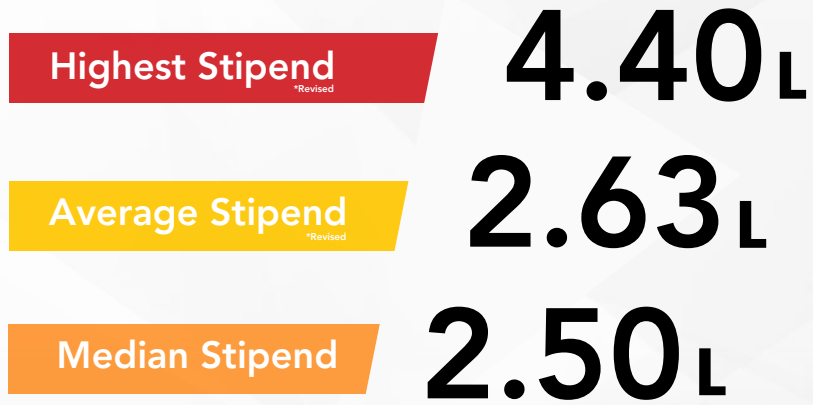


DOMAIN WISE EXPERIENCE



SUMMER PLACEMENT HIGHLIGHTS

(All figures in Lakhs INR for 2 months internship period)



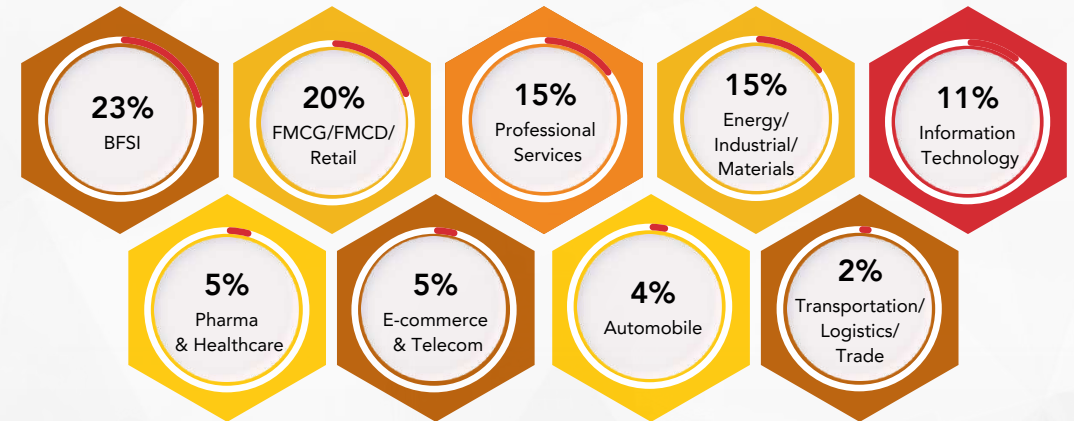
INCREASE IN AVERAGE STIPEND



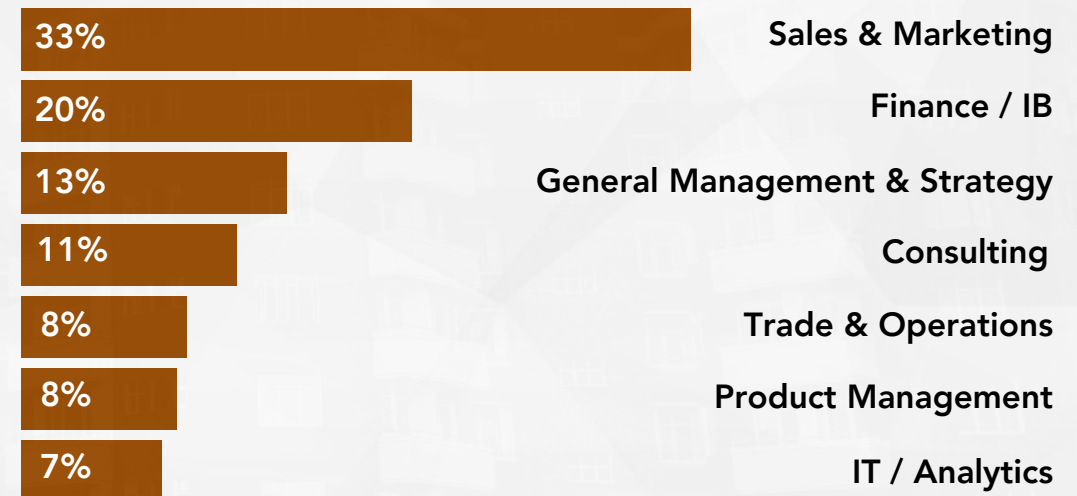
100 Total Recruiters

36 New Recruiters

SECTOR WISE DISTRIBUTION



DOMAIN WISE DISTRIBUTION



SALES AND MARKETING

Sales & Marketing occupied the top spot with 33% offers, acting as a testimony to the pedagogy and talent pool for this domain at IIFT. The roles on offer included diverse opportunities across digital marketing, business development, market research, international marketing and sales leadership programmes.

Notable associations included Bajaj Auto, BMW, Cipla, Dabur, Dr. Reddy's Laboratories, Godrej Consumer, Haelon, Hindustan Unilever, ITC, Johnson & Johnson, Lubrizol, Mars, Medtronic, RPG, Sanofi, Signify, Tata Consumer Products Ltd., Titan among many others.

New associations were also forged in the domain with recruiters like ABFRL, Asian Paints, Bajaj Consumer, Diageo, The Coca Cola Company, Colgate-Palmolive, Marico, Mondelez, Pidilite, Philips, Puma, Samsung, SKF and United Breweries.



FINANCE

IIFT continued to be the preferred campus for recruiters in the Finance domain, with roles being offered in Investment Banking, Corporate Treasury, Risk Management, Wealth Management, Equity Research, Corporate Finance and FinTech - making up 20% of the total offers.

Eminent recruiters in this domain included Arcesium, Aditya Birla Capital, Citibank, Crisil, Deloitte, Discover Financial Services, Godrej Housing Finance, Goldman Sachs, HDFC Bank, HSBC, ICICI Bank, JPMorgan Chase & Co, Synergy Consulting, Tresvista and Yes Bank.



GENERAL MANAGEMENT

The reputed General Management & Strategy domain witnessed a notable increase with 13% offers, from companies like Adani, Axis Bank, Cardekho, JPMorgan Chase & Co, JSW, L'oreal, Mahindra Group, TAS, Trident Group among others.

The placement season witnessed companies recruiting for their coveted leadership roles such as Mahindra GMC and TAS- Leadership Program at Tata Group.



CONSULTING

As a testimony to IIFT's growing expertise in various niches of consulting, the institute's current cohort of students were extended offers for roles varying from management strategy to IT consultants in the top firms in the respective sectors.

This placement season also saw a significant number of offers rolled out in the coveted Consulting domain. Major consulting firms included Accenture Strategy, BCG, Deloitte, EY, McKinsey & Co, Redseer Consulting, Russell Reynolds and Wipro, attracting 11% of the total offers made.



TRADE AND OPERATIONS

As one of the few elite institutions in the country that emphasizes a focus on International Business and Trade, IIFT once again saw active recruitment from top organizations in the domain of Trade and Operations, which comprised 8% of all offers extended.

Prestigious recruiters such as Adani, BD, COFCO, Flipkart, Hyphen SCS, Joveo, Jubilant Foodworks, L&T, Maersk, MTR Foods, OfBusiness, Renuka Sugars, Tata Steel visited for a multitude of roles in these domains.



IT/ANALYTICS AND PRODUCT MANAGEMENT

IIFT established relationships with several prestigious organizations for their coveted IT/Analytics and Product Management domains which remained attractive with 7% and 8% offers respectively in each of the domains.

They saw participation from a mix of legacy recruiters and first-time associations. IIFT had the privilege of hosting companies like Amazon, Capgemini, Car Dekho, Hexaware, Microsoft, Nucleus Software, Optum, Tech Mahindra, Tiger Analytics, Wipro and many others.



LIST OF RECRUITERS




CORPORATE WALL OF FAME

MOST COMPETITIVE B-SCHOOL OF THE COUNTRY 2022-23

 Showstopper National Winner	 CFA RC National Winners	 WITDA Case Study National Winners	 Interrogang National Winners	 The JSW Challenge National Winner	 Innovation Launchpad National Winner	 Bond with Pidilite National Winner
 FNB Challenge National Winners	 Rise National Winner	 LTGT National Winners	 I.Envest National Winner	 Quest Runners Up	 Sustainable Challenge Runners Up	 Transcend Runners Up
 The Governance Challenge National Finalist	 Icreate National Finalist	 Stylbiz National Finalist	 Ace National Finalist	 GSK EA3 National Finalists	 PM Challenge National Finalist	 FinValley 4.0 National Finalist
 Canvas National Finalist	 Ascend National Finalist	 Verve National Finalist	 Gameplan National Finalist	 Welspun Disruptor National Finalists	 Loud National Finalist	 IB League National Finalist
 Reimagine National Finalist	 Steel-A-Thon National Finalist	 T.U.P National Finalist	 IDFC Fame National Finalist	 Imagination Challenge National Finalists	 Acumen National Finalist	 Thinkaloud National Finalist

NOTABLE MENTIONS

 Wired National Semi Finalist	 Vantage National Semi Finalist	 Elevate National Semi Finalist	 B-PRO 2.0 National Semi Finalist	 Atom CEO Challenge National Semi Finalists	 Ingenious National Semi Finalist	 Sun Tzu Challenge National Semi Finalist
 Trendsetter National Semi Finalist	 Bespirited National Semi Finalist	 Disrupt National Semi Finalist	 E.P.I.C Strategy Challenge National Semi Finalist	 Product Spotlight National Semi Finalists	 Stratos Second Runner Up	 Young Leadership Program Second Runner Up

CORPORATE RELATIONS & PLACEMENT DIVISION



Dr. Rohit Mehtani
Head, Corporate Relations and Placement Division



Dr. Preeti Tak
Faculty Coordinator Placements (Delhi Campus)



Dr. R.P. Sharma
Faculty Coordinator Placements (Kolkata Campus)

GRATITUDE TO THE ALUMNI

The support extended by IIFT's alumni has been imperative for the institute to maintain its position as one of India's premier B-School. Their stellar achievements in various domains serve as an inspiration for generations to come. We take this opportunity to thank our alumni for the guidance, mentorship and assistance in making the placements cycle a grand success.



Shreya Bansal
Convener



Abhilash Pani



Akash Pattanayak



B Ateeth



Chitra Gandhi



Gauri Diwan



Manisha Mazumdar



Nishith Bhat



Rahul Gandhi



Rashika Raina



Riya Chaudhary



Rithvik Saxena



Sanyam Garg



Shweta Iyer



Siddhi Kansal



Tanvir Zaman



Yogesh Yadav




Delhi Campus


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Kolkata Campus

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