



भारतीय विदेश व्यापार संस्थान
Indian Institute of Foreign Trade

(Deemed to be University)
(An Autonomous Institute under Ministry of Commerce & Industry, Govt. of India)



ONLINE CERTIFICATE PROGRAMME ON EXPORT IMPORT MANAGEMENT BATCH-07 PROSPECTUS



- **Online Weekend Programme**
- **Live Interactive Sessions**
- **Duration : 150 hours / Four Months**
- **Commencement: August 2026**
- **Last Date of Application : 31st July 2026**

INTRODUCTION

The Indian Institute of Foreign Trade welcomes participants to embark on a journey into the world of global trade with our Online Certificate Programme on Export-Import Management. This programme is designed to equip participants with the essential knowledge and skills needed to thrive in the ever-evolving landscape of International Business. Our comprehensive curriculum covers a wide range of topics including export-import documentation, logistics, finance, international marketing, and legal aspects of trade from the industry experts. Through practical case studies and interactive learning modules, participants will gain practical insights and hands-on experience in navigating the complexities of International Business. Our online programme offers the flexibility to learn, allowing you to access course materials from the place of your convenience. Whether you're a professional in the export-import industry, or an aspiring entrepreneur seeking to expand globally, a student aiming to pursue a career in international Business, or a government official involved in trade policy and regulation, this programme caters to all.

The primary objective of the programme, is to build knowledge on the key aspects of export/import management, for participants in different cities across India and in the neighboring countries. Online Interactive sessions and assessment ensures that the participants has, indeed, imbibed both the knowledge and its applications thus enabling them to become the world class professionals and entrepreneurs in the fast-changing global environment.



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COURSE OBJECTIVE

- Understand the dynamics of the global business environment and its impact on international business.
- Analyze global economic trends.
- Identify opportunities and challenges presented by globalization and today's volatile markets.
- Develop an understanding of international marketing concepts and strategies.
- Understand India's foreign trade policy and its nuances.
- Understand the financial instruments used in export-import transactions, such as letters of credit and trade finance facilities.
- Acquire practical knowledge of import-export operations and documentation procedures.
- Gain an understanding of international trade logistics and supply chain management.



PEDAGOGY

The pedagogy for online lectures is designed to be both interactive and impactful, ensuring a comprehensive learning experience. The Online sessions will feature engaging lecture presentations that are easy to understand, combined with reality-based case studies incorporating global perspectives. The programme leverages modern technology for seamless delivery, offering a blended approach that includes lectures, real-life case studies, quizzes, and assignments. Live online-interactive sessions will foster real-time engagement with instructors and peers. Regular quizzes and assessments, along with practical assignments, will reinforce learning and ensure the practical application of concepts.



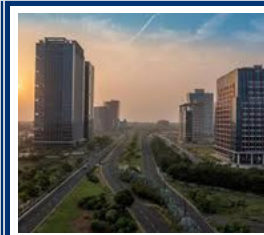
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COURSE MODULES

 TOTAL LEARNING HOURS: 150

01



MODULE I
International
Business
Environment

 20 HOURS

02



MODULE II
International Trade
Operations &
Documentation

 30 HOURS

03



MODULE III
International
Marketing
Management

 20 HOURS

04



MODULE IV
India's Foreign
Trade Policy &
Customs
Regulations

 30 HOURS

05



MODULE V
International
Trade
Logistics

 30 HOURS

06



MODULE VI
EXIM
Finance

 20 HOURS



150
Total Learning
Hours



6
Integrated
Modules



**Global
Perspective**
Industry Relevant
Curriculum



Future Ready
Skills for Global
Trade Leaders



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ASSESSMENT



A minimum of 75% attendance in the online lectures is prerequisite to make them eligible to appear in the examination.



The course may require participants to work on Individual/group assignments and/or assessments. The main objective of such assignments/ assessments will be to help the participants apply their conceptual learning in the course to actual organization decision scenario.



Evaluation methodology is the discretion of the faculty. The methodology may include online assessment, assignment, presentation, projects or any other component as decided by the faculty. All internal and final examination will be conducted online.



Students do not have to come on campus for the examinations.

Course Highlights



An online weekend programme designed to deliver education to the learners attending the session from anywhere using desktop/laptop/tablet/mobile.



150 contact hours to provide an enriching learning experience to the participants.



Certificate from a premier AACSB and NAAC A+ accredited b-school having an alumni presence in more than 30 countries across the globe.



Access to the IIFT learning web portal for a lifetime, with course materials and useful documents.



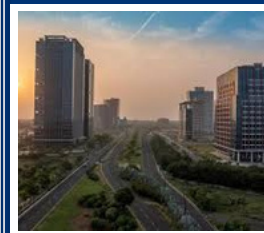
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PROGRAMME DETAILS



PROGRAMME COMMENCEMENT
August 2026



SESSION SCHEDULE
Saturdays (3:00 pm to 6:15 pm)
& Sundays (10:00 am to 5:15 pm)



SESSION DURATION
1.5 Hrs



MODE OF DELIVERY
Online Sessions through
MS Teams Platform



RELEVANT INDUSTRY

- Export-Import
- International Business
- Manufacturing, Retail & Startups
- International Trade Consulting
- Logistics and Transportation
- Financial Services
- Supply Chain Management
- Marketing Agencies
- Government Agencies
- E-commerce and Online Marketplaces
- Trade Associations



ELIGIBILITY CRITERIA
Graduation degree from
recognized university or
equivalent.



PROGRAMME FEE: INR 75,000/- + 18% GST

SC/ST/PH. Candidates: 50% fee concession
(as per Govt. guidelines and subject to document verification)

FEE STRUCTURE & PAYMENT SCHEDULE

Instalment	Fee Amount (INR 75,000/- + 18% GST)		Submission Date
	Category		
	General/OBC	SC/ST/PH.	
Ist	29,500	14,750	31st July 2026
IInd	29,500	14,750	31st August 2026
IIIRD	29,500	14,750	30th September 2026
Total	INR 88,500 (incl. 18% gst)	INR 44,250 (incl. 18% gst)	



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How to Apply



Participants are requested to fill the online form through the mentioned link on IIFT website under latest updates.



Last date to apply & pay 1st Instalment of the programme fee :
31st JULY 2026



Please ensure that all details are filled including the E-mail address.



The programme fee needs to be submitted through the following fee payment link : <https://forms.eduqfix.com/iiftolform/add>



The fee submission receipt along with the scanned copies of the following documents : 10th, 12th & Graduation (certificate & marksheet) must be sent to the following email id : cdoe@iift.edu to receive further details of the programme.



Incomplete applications will not be accepted.

FOR ANY QUERY CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)



cdoe@iift.edu



011-39147200 – 130 (PBX)



marketingmanager02@iift.edu

Mob: 7976445970



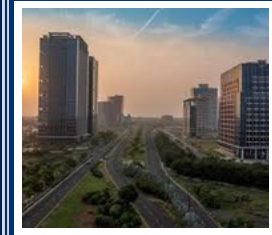
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INDIAN INSTITUTE OF FOREIGN TRADE (DEEMED TO BE UNIVERSITY)

(MINISTRY OF COMMERCE & INDUSTRY, GOVT. OF INDIA)

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KAKINADA CAMPUS

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GIFT CITY CAMPUS

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Connect With Us

Centre for Distance and Online Education

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