



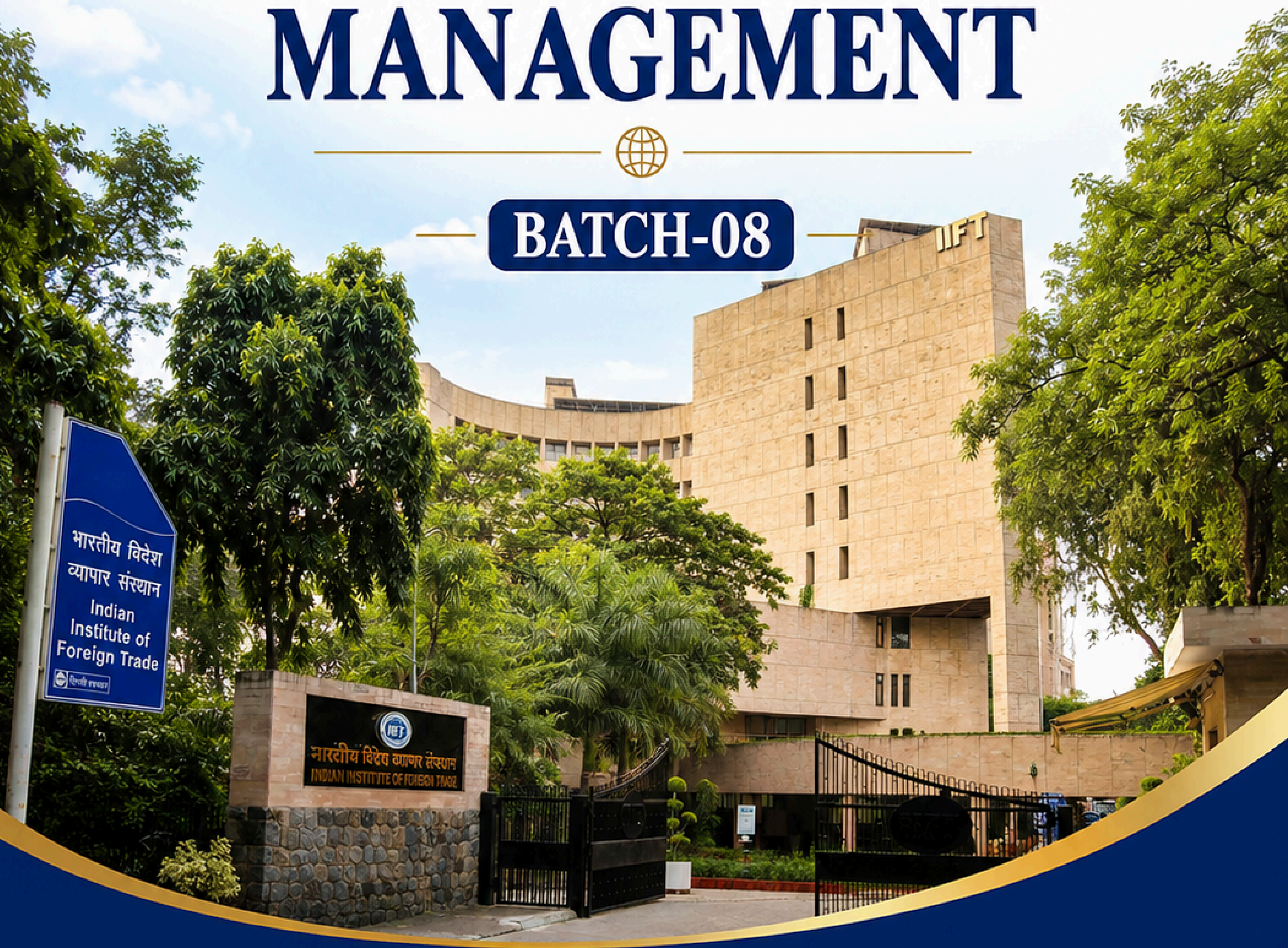
Indian Institute of Foreign Trade, New Delhi

Under Department of Commerce
Ministry of Commerce and Industry, Govt of India

ONLINE CERTIFICATE PROGRAMME ON **EXPORT IMPORT MANAGEMENT**



BATCH-08



GLOBAL
PERSPECTIVE



INTERNATIONAL
TRADE



EXPORT
OPERATIONS



PRACTICAL
LEARNING



About Indian Institute of Foreign Trade

Established in 1963 under the Ministry of Commerce & Industry, the Indian Institute of Foreign Trade (IIFT) plays a pivotal role in enhancing India's expertise in the global trade sector. Initially conceived to bolster the nation's skill base for international commerce, IIFT has evolved significantly over the decades into a distinguished institution renowned for its contributions to research and training in international business.

In 2002, IIFT was conferred the prestigious status of "Deemed to be University," marking a milestone in its journey towards academic excellence. The institution's commitment to quality education and research has been reaffirmed by the National Assessment and Accreditation Council (NAAC), with an 'A+' Grade in its 3rd cycle in 2023.

Today, IIFT stands as a beacon of excellence in International Business Management and Strategy, permeating through its core activities of research, training, and education. Its national significance is underscored by its steadfast focus on equipping future leaders with the knowledge and skills essential for navigating the complexities of global trade dynamics.

This evolution underscores IIFT's enduring commitment to fostering a profound understanding of international business among its students and stakeholders, thereby shaping the future of global commerce.

The Indian Institute of Foreign Trade was granted the prestigious AACSB Accreditation on 17th November, 2021. With this the IIFT figures amongst the top 900+ Business Schools of the world which have earned this accreditation.

Centre for Distance and Online Education

At IIFT's Centre for Distance and Online Education (CDOE), the Centre is tasked to empower individuals to explore new domains, enhance their knowledge, and up-skill themselves—anytime, anywhere. Our programmes are thoughtfully designed for working professionals and lifelong learners who seek to grow academically and professionally without compromising on convenience or quality.

The online mode of learning provides flexible, affordable, and accessible education, enabling participants to expand their areas of interest, build practical skills, and advance their careers—all while continuing their current roles. Our aim is to make education inclusive and beneficial to all sections of society, without any bias.

Our courses are structured to offer the same academic rigor and content quality as those delivered in the regular mode. They are conducted by experienced faculty members, supported with comprehensive study materials, interactive sessions, and continuous assessments.

CDOE's commitment is to deliver a high-quality learning experience using modern tools and technology, ensuring that learners receive not just knowledge, but also the skills and confidence to thrive in today's competitive environment.



Dr. Ram Singh

Professor & Head (CDOE)

MBA, PGDIBO, Ph.D, UGC-NET Qualified,
Certificate in Global Governance (GDI, Bonn,
Germany), MCSC & Logistics (Michigan State
University, USA)

Address by the Head, CDOE

It gives me immense pleasure to welcome you to the Online Certificate Programme on Export and Import Management – Batch 08 offered by the Indian Institute of Foreign Trade (IIFT), New Delhi.

As international trade continues to evolve amidst changing global markets, trade policies, technological advancements and emerging supply-chain dynamics, professionals and businesses need a sound understanding of export-import procedures and practices. This programme has been designed to provide participants with a comprehensive and practical understanding of the key aspects of international trade and equip them with the knowledge required to effectively manage export-import operations.

The programme combines conceptual learning with practical insights, industry-oriented discussions and real-world case studies, enabling participants to develop a better understanding of international trade procedures, documentation, logistics, trade finance, customs and other important dimensions of export-import management.

I am confident that this programme will provide a valuable learning experience and contribute meaningfully to the professional development of participants aspiring to build or strengthen their careers in international trade.

I extend my best wishes to all participants of Batch 08 and look forward to welcoming you to the IIFT learning community.

With best wishes,

Head, CDOE

Indian Institute of Foreign Trade, New Delhi



About the Programme

The Indian Institute of Foreign Trade welcomes participants to embark on a journey into the world of global trade with our Online Certificate Programme on Export-Import Management. This programme is designed to equip participants with the essential knowledge and skills needed to thrive in the ever-evolving landscape of International Business. Our comprehensive curriculum covers a wide range of topics including export-import documentation, logistics, finance, international marketing, and legal aspects of trade from the industry experts. Through practical case studies and interactive learning modules, participants will gain practical insights and hands-on experience in navigating the complexities of International Business. Our online programme offers the flexibility to learn, allowing you to access course materials from the place of your convenience. Whether you're a professional in the export-import industry, or an aspiring entrepreneur seeking to expand globally, a student aiming to pursue a career in international Business, or a government official involved in trade policy and regulation, this programme caters to all.

The primary objective of the programme, is to build knowledge on the key aspects of export/import management, for participants in different cities across India and in the neighboring countries. Online Interactive sessions and assessment ensures that the participants has, indeed, imbibed both the knowledge and its applications thus enabling them to become the world class professionals and entrepreneurs in the fast-changing global environment

Pedagogy

The pedagogy for online lectures is designed to be both interactive and impactful, ensuring a comprehensive learning experience. The Online sessions will feature engaging lecture presentations that are easy to understand, combined with reality-based case studies incorporating global perspectives. The programme leverages modern technology for seamless delivery, offering a blended approach that includes lectures, real-life case studies, quizzes, and assignments. Live online-interactive sessions will foster real-time engagement with instructors and peers. Regular quizzes and assessments, along with practical assignments, will reinforce learning and ensure the practical application of concepts.

Course Objective

- Understand the dynamics of the global business environment and its impact on international business.
- Analyze global economic trends.
- Identify opportunities and challenges presented by globalization and today's volatile markets.
- Develop an understanding of international marketing concepts and strategies.
- Understand India's foreign trade policy and its nuances.
- Understand the financial instruments used in export-import transactions, such as letters of credit and trade finance facilities.
- Acquire practical knowledge of import-export operations and documentation procedures.
- Gain an understanding of international trade logistics and supply chain management.



Course Modules- 150 Hours



Module -I

International Business Environment
20 Hours

Module -III

International Marketing Management
20 Hours

Module V

International Trade Logistics
30 Hours

Module - II

International Trade Operations & Documentation
30 Hours

Module -IV

India's Foreign Trade, Policy and Custom Regulations
30 Hours

Module VI

Exim Finance
20 Hours

Assessment

- A minimum of 75% attendance in the online lectures is prerequisite to make them eligible to appear in the examination.
- The course may require participants to work on Individual/group assignments and/or assessments. The main objective of such assignments/ assessments will be to help the participants apply their conceptual learning in the course to actual organization decision scenario.
- Evaluation methodology is the discretion of the faculty. The methodology may include online assessment, assignment, presentation, projects or any other component as decided by the faculty. All internal and final examination will be conducted online.
- Students do not have to come on campus for the examinations.





Course Highlight

- An online weekend programme designed to deliver education to the learners attending the session from anywhere using desktop/laptop/tablet/mobile.
- 150 contact hours to provide an enriching learning experience to the participants.
- Certificate from a premier AACSB and NAAC A+ accredited b-school having an alumni presence in more than 30 countries across the globe.
- Access to the IIFT learning web portal for a lifetime, with course materials and useful documents.

Program Details



Program Commencement -
October 2026



Session Schedule

Saturday - (1500 Hours to 1850 Hours)
Sunday - (1000 Hours to 1715 Hours)



Session Duration

90 Minutes (Each)



Mode of Delivery

Online (Live Sessions)

Fee Structure and Payment Schedule

Fee Amount (INR 75,000/- + 18% GST)

Installment	Category		Submission Date
	General/OBC	SC/ST/PH	
1st	29,500	14,750	30-Sep-26
2nd	29,500	14,750	30-Oct-26
3rd	29,500	14,750	30-Nov-26
Total	INR 88,500 (Incl 18% GST)	INR 44,250 (Incl 18% GST)	

How to Apply

- Participants are requested to fill the online form through the mentioned link on IIFT website under latest updates.
- Last date to apply & pay 1st Instalment of the programme fee : 30 Sep 2026
- Please ensure that all details are filled including the E-mail address. The program fee needs to be submitted through the following fee payment link : <https://forms.eduqfix.com/iiftolform/add>
- The fee submission receipt along with the scanned copies of 10 , 12 & Graduation (certificate & marksheet) must be sent to the following email id : cdoe@iift.edu to
- **Incomplete applications will not be accepted.**



Connect with us

Centre for Distance and Online Education

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Program Administration

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ASO -CDOE

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For Program Query

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